

## ETERE AT BROADCAST INDIA SHOW 2014

Come visit us from 15th - 17th October at the Bombay Exhibition Centre (booth D-414-2) and have a one-to-one demonstration on our latest MERP solutions for broadcasters and media companies.



Screen capture of Etere  
Player



BI Logo

ETERE, the first proposer of MERP approach, confirmed its participation at the 24th edition of Broadcast India Show to showcase the flexible, scalable, fully tapeless and workflow-based solutions that have convinced so many companies around the world to use ETERE and get full control over all their business operations.

**Etere's CEO, Fabio Gattari will be presenting at the BI conference on October 15, for full details, please view the attachment.**

### HOT NEW FEATURES

During the show ETERE will exhibit its wide range of enterprise-class software solutions that includes Media Asset Management, Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Delivery; as well as the latest improvements:

- **Free Transcoder:** A high-performance transcoder to create H264 proxies with optional burned-in timecode from any file, provided for free for every DataMover since version 24.02.

- **Etere Player:** The ultimate tool for previewing any hires and lores file with enhanced playback capabilities (e.g. jog&shuttle, selectable audio, dual monitor, subtitles, etc.).

- **MTX MC Panel:** A stunning more intuitive layout to manage up to 6 PGM/PST channels with 8 graphic layers and multiple controls (audio level and shuffle, transition speed, etc.).

- **News Ticker:** Etere Nunzio greatly integrates the new ability of MTX servers to display tickers, now you can embellish your news with custom carousels managed in real-time.

### DISCOVER MERP CLOUD

A special focus will be given to Etere MERP, the Media Enterprise Resources Planning solution that goes beyond concepts developing and reinforcing your company with a flexible, powerful and more efficient resource management, a shared information repository for real-time metadata integration, and an end-to-end tapeless workflow framework for a complete business management from production to ingest and layout, from archiving to multi-format delivery.

### COME VISIT US

Join us at the Bombay Exhibition Centre (Booth D-414-2) to know more about Etere and get demonstrations on our suite of solutions. For further information and to arrange a meeting at this event, please send an email to the following address: [marketing@etere.eu](mailto:marketing@etere.eu)

**13/10/2014** Event

**Etere**  
a consistent system

#### ABOUT BROADCAST INDIA

Broadcast India Show is the annual premier event for the Indian Broadcast and Film industry that brings the knowledge of the latest technology for the entertainment industry to the doorsteps of the Indian technocrats and business personnel of this trade.

Since 1991, Broadcast India's hold shows and exhibitions with major players from all around the world who cater to hardware, technology or software for the broadcast, film industry and multimedia industry. This year will be welcomed exhibitors and visitors from more than 34 countries!

