

## Join us at NAB Show 2024 to Discover New Etere Innovations for Seamless Media Management

Etere's latest integrated panel for Adobe Premiere Pro is now compatible with the latest release of Premiere Pro, empowering video professionals with enhanced capabilities to create and access content effortlessly. Manage media projects from an integrated interface between the Etere Ecosystem and Adobe Premiere Pro.



Etere logo



Adobe Premiere Pro

Etere panel for Adobe Premiere Pro seamlessly bridges the gap between the Etere Ecosystem and Adobe Premiere Pro.

With the new update, users can search and preview media assets at faster speeds directly within their workflow, eliminating the need for constant screen switching. Moreover, users can connect sequences in Adobe Premiere Pro directly to their corresponding asset forms in the Etere MAM for an uninterrupted workflow. This ensures a smooth transition as they save work-in-progress or completed assignments to the Etere MAM for further management and collaboration.

Etere panel for Adobe Premiere Pro offers seamless integration with Etere modules to leverage the benefits of a unified system.

- Etere Media Asset Management to search and MAM assets, link assets without switching screens, search by asset code, integrate task list
- Etere HSM for partial file restore
- Etere Promo Placement to receive new promos
- Etere Nunzio Newsroom to retrieve rundown stories and for fast content publishing

Please contact us for a tailored media management strategy that works for you.



**Adobe**

Adobe Media Servers



NABSHOW Logo

## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

