

# ETERE at BIT Broadcast 2015

We invite to learn more about ETERE on May 2015 at Aicox Soluciones' booth.

ETERE, the global supplier of MERP solutions for broadcasters and media companies, is pleased to announce that it will be exhibiting the most comprehensive products in the broadcasting industry at IFEMA (Madrid's Exhibition Center).

#### **MERP END-TO-END SOLUTIONS**

During the show ETERE will be exhibiting its wide range of enterprise-class software solutions being used all around the world to build flexible, scalable, fully tapeless and workflow-based system able to give global control over all your operations, from production to playout, from archiving to content delivery. ETERE MERP showcased products will include MAM, Nunzio, Automation, Air Sales and BMS among others.

### HIGH TO THE CLOUD

A special focus will be given to Etere MERP Cloud, the private cloud-storage and cloud-computing infrastructure recently announced to give a virtualized storage pool with unlimited MAM functionality and capacity.
###

#### ABOUT BIT BROADCAST

BIT Broadcast is the International Audio-Visual Technology Trade Show that explores, along with traditional broadcasting, audiovisual technology convergence in fields such as streaming, digital signage, training, conferencing and all types of professional AV systems.



BIT Broadcast represents an excellent forum for forming new business contacts with the sector's leading players and keeping up to date with the latest technologies.

## **ABOUT ETERE**

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 25 years, going beyond the traditional MAM design, with a extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.



ETERE, a consistent system!