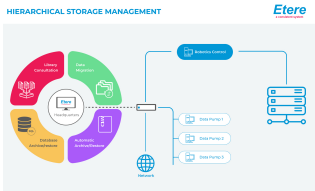


Etere HSM is now fully compatible with SMPTE 2034

Etere offers AXF as LTO archive format in addition to EXF, with free migration for customers



HSM Diagram



The AXF logo

Etere, the leading provider of software solutions for broadcast and media companies, announces today that Etere HSM is fully compatible with SMPTE 2034 (AXF).

EXF is the current standard as well as the format used by Etere HSM. With the implementation of the new standard, Etere will also offer AXF as an option for all customers from today, alongside the existing EXF format.

ENHANCED RELIABILITY

With this upgrade, Etere HSM adds to the reliability of its deep archive system by ensuring all media content is future-proof. Thus, Etere customers have the assurance that all their content will always remain available and accessible no matter how technology evolves.

FREE MIGRATION

Our customers come first at Etere. In line with our commitment to deliver the leading technology to our customers to give them the edge for their business, we also provide the migration from EXF to AXF free of charge to all of our customers.

What is AXF

AXF takes the concept of an object store to a physical level by offering a fully self-describing, self-contained encapsulation format for complex file collections.

AXF is a standardized way of storing files or file collections of any type and size, along with their associated metadata collections, on any type of storage technology or device (flash media, spinning disk, data tape, cloud, etc.) while remaining independent of the host operating or file system.

