

4K FOR ETERE AT CAPER 2015

Join us from 28-30 October at Buenos Aires (Costa Salguero Centre, Pavilion 4, Booth C10) to get first-hand demonstrations of Etere's advanced IP enabled solutions for broadcasters with 4K support.



Supports 4K



Logo of Caper event



Caper 2015

Etere is pleased to announce our upcoming participation at the 2015 edition of CAPER, where we will be hosted by SVC (Pavilion 4, Booth C10), our official partner in Argentina and one of the largest video resellers and trusted resource for Latin America media professionals.

DISCOVER THE ADVANTAGE OF MERP CLOUD

A special focus will be given to Etere MERP, the Media Enterprise Resources Planning solution that provides broadcasters with a flexible, powerful, cost-effective and highly efficient resource management, a shared information repository for real-time metadata integration, and an end-to-end tapeless workflow framework for complete business management from production to ingest and playout, from archiving to multi-format delivery.

IP AND BEYOND

Etere will also showcase our wide range of enterprise solutions including Cloud Media Asset Management, Air Sales, Nunzio, ETX, OTT Delivery and more. All our solutions are cloud ready and IP enabled, and are specifically designed to be future-proof, to protect your investment in this rapidly evolving media landscape.

We invite you to explore our solutions at Costa Salguero Centre (Pavilion 4, Booth C10). Meet our Americas & Middle East Sales Manager Emanuele Porfiri, who will be glad to show you the unique features of Etere MERP Cloud. For further information and to arrange a meeting at this event, please send an email to: marketing@etere.eu.

See you in Buenos Aires!