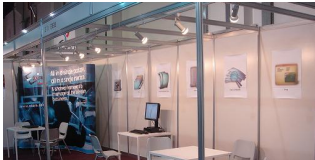


## Etere at CABSAT 2008

Etere will be at CABSAT 2008, Dubai International Convention and Exhibition Centre, UAE, from March 4 to 6 at booth Z-11 in Zabeel Hall.



Cabsat the logo



Cabsat 2008



Cabsat 2008

Etere will be showing the latest version of its advanced and complete software for TV automation at CABSAT 2008, in Dubai International Convention and Exhibition Centre, UAE, from March 4 to 6 at booth Z-11 in Zabeel Hall. Cabsat visitors are invited to visit Etere's stand and take a glimpse at the high performance of Etere's consistent software.

Etere will also be protagonist at HD Studio "LIVE" @ CABSAT 2008, the event inside the exhibition that is going to show the latest development in HD technology.

In cooperation with Salam Media Cast, Etere will provide a full operational demo of an HD Studio.

For this demonstration, the following facilities will be used:

Etere Automation that combines real-time device control and media asset management in a single product, and has unbeatable capabilities and functions.

Etere Media Manager that perfectly manages several video servers and archives as a unique device, and optimizes the resources available.

Etere Web with NLE interface, easy to use, enhances information exchange giving access to all intranets from the web interface with the protection of a comprehensive security system.

Etere HSM, specifically designed for broadcasters, is for tape library use. It is unique in advanced tape library management - when the archive size exceeds one hundred terabytes it is the only solution. With its 'library refresh function' the status of the tape is periodically tested preventing last minute problems.

Mr Emanuele Porfiri, Etere Sales Manager, will participate as a Presenter at the Cabsat 2008 Conference with a speech on "Access and Management of Video and Metadata Assets" on 5th March during the morning session.

This leading international event is of major importance for Etere, since Etere is the broadcast software provider with the greatest number of customers in the Middle East.

### About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in your system. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)