

# New Functions in Etere CensorMX 26.1

Taking the next steps in innovation, Etere CensorMX expands its scope with a host of new features that allow increased precision and flexibility in censorship.

This Upgrade is FREE for all ETERE customers with a valid support contract.



CensorMX Preview



Etere remains committed to innovation and its ability to be at the forefront of the newest technology is a contributing factor to its success since 1987. <u>CensorMX</u>, Etere's censorship tool will be relaunched with new and improved features that are designed to fulfil the dynamic requirements of our customers.

## **Customisable Alert Messages**

With the robust and reliable alert message feature, messages can be configured and customised by font color, duration of message, title and message content. This feature enables operators to screen customised messages to inform viewers in advance of any impending censorship cuts that will be taking place in the upcoming segments of the broadcast. In addition, the versatile tool also has an expandable scope and may be used for various advertising and informative broadcast purposes.

#### **Powerful Precision With Defined Timeline Viewer**

Preview

Editing is made even more precise and accurate with the timeline viewing which can be configured to view a maximum of 720 minutes or 12 hours and is compatible with the selected resolution via the embedded zoom tool.

#### **Increased Flexibility With Undo Feature**

CensorMX expands flexibility with the all-new undo feature which allows operators to undo or delete operation commands which are at least fifteen seconds ahead of airtime. Eliminate complexity with the user-friendly interface which helps to streamline operations and improve efficiency.

# **Preview and Defined Marks of Replacement Clips**

Censorship is made easy with CensorMX. External clips can now be previewed and defined with start of marks and end of marks. Marks set can also be reset quickly with just a click of a button.

#### Insert and Preview Clips From the Timeline

With CensorMX 26.01, it is now possible to insert clips, preview the clips and set the inside marks directly from the timeline.

Etere is happy to announce that this Upgrade is FREE for all ETERE customers with a valid support contract. Please drop us an email at: <u>marketing@etere.com</u> if you need more information on the new CensorMX!

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## About Etere

Etere was founded in 1987 and it remains the only company to offer an end-to-end workflow solution for any broadcast and media company. Etere's team of engineers represents a unique cross section of broadcast & IT experiences. Etere is the Italian word for Luminiferous aether, which explains the wave-based light that has the unique ability to penetrate empty spaces, something which is not a common property of waves. Similarly, Etere Pte Ltd represents the commitment to deliver and achieve exceptional excellence backed by its mark of quality, consistency and reliability. Etere has achieved great success as a worldwide leader with expansive distribution networks in Europe, Middle East, Asia Pacific and South America. The company has its headquarters in Singapore and a dedicated development centre in Italy.

