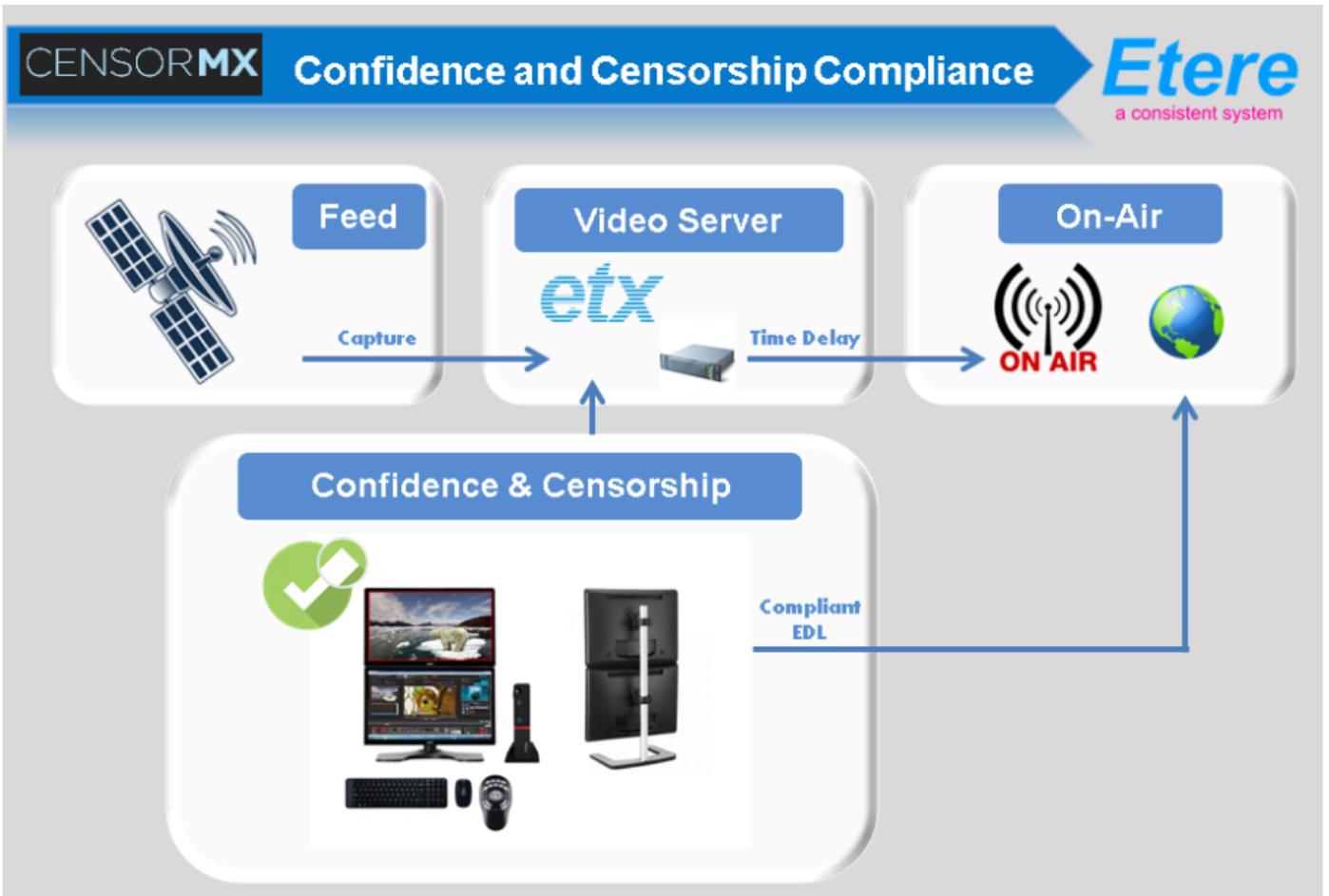


# ETERE CENSORMX

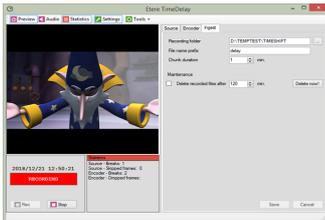
A reliable, powerful and scalable live censorship and time delay solution to quickly edit, censor or delay any video segment as well as to easily mute, bleep or replace any audio segment.

**Etere CensorMX** is a reliable, powerful and user-friendly Live Censorship and Time Delay platform that allows you to edit or replace any video segment, insert clips or advertisements on the fly, as well as easily mute or bleep any audio segment. It features a dual-monitor design that enables Hi-Res preview alongside a second monitor that is capable of displaying the CensorMX interface with full controls for a seamless operation. CensorMX also offers workspace customization that allows the user to pick the layout that they want or use a default setting. The software is also a client server application that allows a single client to control multiple servers with zero delay technology for preview, making Etere CensorMX a flexible, reliable and cost-effective solution.



Etere CensorMX comes equipped with a comprehensive editing suite containing all essential tools to allow broadcasters to quickly and efficiently replace footages. Its load balanced architecture ensures a fault-resilient and powerful performance. With CensorMX, broadcasters are able to build a library of clips that can be inserted without delay, into time-critical live footages.

**Take the first step to achieve the results-driven success that you want. Talk to us at [info@etere.com](mailto:info@etere.com)**



### Key Features

- ◆ Main and Backup configuration
- ◆ Fast render speeds of up to 100 fps for export
- ◆ Customisable and flexible layout that also comes with a default setting reset
- ◆ No waiting times to preview content while recording, with countdown timers for alerts
- ◆ Performs deletions, insertions and replacements on the fly for live and recorded videos
- ◆ Mute and Bleep audio features
- ◆ Manages a wide selection of file formats including TGA, JPEG and BMP
- ◆ One-click access to immediately mute/block/replace sensitive footages (e.g. live news)
- ◆ Simultaneous and Multiple Mosaic and Blur Effects, e.g. Mosaic (Video) and Bleep (Audio)
- ◆ Multiple Points for Blur/Mosaic Insertion
- ◆ Saves costs as client server application allows one single client to control multiple servers
- ◆ Timeline with markers shows all edits with full logs and report of censorship operations
- ◆ Library allows you to select any clips (including advertising spots) for fast insertion
- ◆ Enables time delay of any duration with configurable time delay function
- ◆ IT scalability to fit any SD/HD censorship suite
- ◆ Enhanced preview for both live/delayed video with countdown timers
- ◆ Select and preview audio tracks in different languages when editing
- ◆ Compensation for time zone differences
- ◆ Continuous loop in playlist and automated file processing
- ◆ Using loop or export, video files can be replaced while keeping the original audio files intact

### Intuitive User Interface

- ◆ Empowers the user to choose the layout that is the most suitable for their needs
- ◆ Dual-monitor design, keyboard shortcuts and Shuttle Pro Contour multi-media controller capabilities
- ◆ Video clips library & pre-recorded clips used for replacement and fast edits
- ◆ Able to add new playlists and rename playlists easily
- ◆ Time delay with customized buffer status
- ◆ Customisable alert message with graphics files upload
- ◆ Marks the position of the last editing point (15 seconds block) for easy reference

### Censorship Edits

- ◆ Insert, replace, delete, hide, bleep video
- ◆ Mute audio, cut to mute (stop on air audio) & cut to black (stop on air signal)
- ◆ Multiple points for blur/mosaic insertion with intensity adjustments
- ◆ Simultaneous and multiple mosaic and blur effect
- ◆ Configurable fade/wipe transition controls

### Seamless Integration with Etere Airsales

As part of **Etere MERP**, CensorMX can be connected with **Airsales** for an enhanced advertising replacement. From the CensorMX interface, users are able to manage Airsales scheduling, select clusters and automatically mark them as "Aired" for easy and fast invoicing. Etere MERP's scalable content management bridges the workflow from start to finish with greater simplicity and value.