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(Etere logo)

Introduction

This document has been produced to provide information on how an all-embracing Etere system is able to fit specific requirements, and how the main components of its workflow are managed; owing to the complexity of a comprehensive broadcasting solution, all modules and features included in this paper have been organized by functionality in order to clearly illustrate most important goals, and bring an accurate presentation of all proposed solutions.

Etere offers its advanced technology to solve the needs of small and medium sized, existing and new broadcasters all around the world, allowing them to either implement a new or improve an existing tapeless workflow, turning their department islands into a distributed system based on cutting-edge and cost-effective solutions. Etere's approach provides broadcasters with faster than real-time workflows which allows the automation of old manual tasks, the ingestion and later presentation of contents in transcoded formats for a more suitable management, a multiformat archiving and metadata support.

Furthermore, Etere's environment includes heterogeneous file systems to allow true file sharing and a high level of finding archived contents. Etere will be able to perfectly manage, with improved efficiency and highly integrated design, all equipments provided by its strategic partner, SeaChange, that will provide the facility with a flexible and workflow-configurable product, a MCL/BMLex (Broadcast Media Library) video server, to perform flattening of edited sequences in preparation for playout; within this context, the ingestion of contents will be carried out via UML to the MCL device, to subsequently allow their edition, management and archiving into a LTO library, as well as their playout through the BMLex device.



About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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