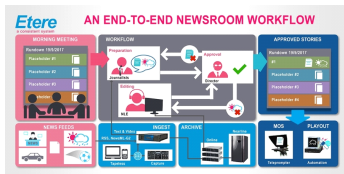


# NEWSROOM

Etere provides a complete NRCS Newsroom and News Playout that helps you to meet the challenges of a fast-paced environment. It includes collaborative workflows, multi-platform content creation and faster content delivery for an efficient newsroom computer system.



(Etere logo)



(Complete workflow)

Etere solutions manage the **end-to-end media lifecycle** of broadcast and media enterprises. Take the first step to achieve the results-driven success that you want. We can help you to attain results that are tailored for your success. Talk to us at [info@etere.com](mailto:info@etere.com)

### Expand your Content Delivery and Distribution with a Reliable Solution

Expand the value of your news production projects with Etere's fully integrative and complete **Newsroom Management Software**, including **NRCS Newsroom Computer System, MOS-Compliant Newsroom and News Playout**. Etere equips broadcasters with the tools to meet demands of fast-paced operations with a system that has been trusted for its reliable and consistent delivery since 1987. Etere Newsroom Management Software supports critical operations with its suite of automated solutions that encourages collaboration across departments, optimizes the value of your media assets, improves workflow efficiency and manages an end-to-end process seamlessly. Features include social media news integration, instant chat and group chatroom, E-paper, quick website upload, user-friendly rights, search and communication tools. Etere enables powerful work space customization that goes the long mile for you regardless of your organisation size.

Select your requirement from the **Application** Menu to explore more!



### About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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