

ProAudio-Central.com, the breaking news portal for professionals in the audio industry features Etere's installation for Al-Majlis.

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(Pro Audio Central feature)

Etere
a consistent system

(Etere logo)



(Al-Majlis company logo)

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The National State Assembly of Kuwait's television channel, Al-Majlis, has opted for solutions from Etere to manage its playout and MAM systems. The broadcaster has selected the manufacturer's Executive Scheduling, Workflow, Automation, Media Management, Ingest, CAL, STMan and Master Control systems. According to the manufacturer, selecting Etere Executive Scheduling tool empowers Al-Majlis to make strategic broadcast programming decisions with advanced planning. Likewise, the STMan graphics processor ensures Al-Majlis is able to incorporate broadcast of complex graphics with data extraction from scheduling and Media Asset Management databases.

Etere's installation at Al-Majlis also interfaces with a Matrox board, an Imagine Communications Platinum router and a Grass Valley router as the manufacturer's solutions are reportedly able to support third-party integrations with full interoperability and flexibility.

For the full article, please refer to the attachment.

About ProAudio-Central

Both Pro Audio Asia and Pro Audio MEA are considered the industry's definitive business to business magazines in their respective regions. Both magazines offer an unparalleled blend of news from the region, in-depth reports on the latest and most exciting events and projects, expert business analysis and more.

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