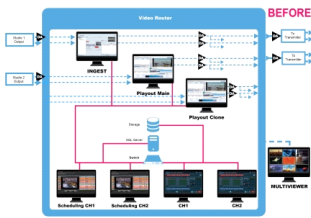


Etere at IMAGESON AFRICA 2017

Etere will be participating in IMAGESON AFRICA 2017 which will be held at the Hyatt Regency Hotel in Casablanca, Morocco from October 19th - 20th 2017. See you at Booth C2!



(Traditional setup)



(Etere logo)



IMAGESON
AFRICA
SALON DE L'AUDIOVISUEL EN AFRIQUE

(salon Imageson Africa)



(Hyatt Regency Hotel, Casablanca, Morocco)



Etere at IMAGESON AFRICA 2017

Venue: Hyatt Regency Hotel, Casablanca, Morocco

Booth: C2

Date: October 19th - 20th 2017 | Thursday - Friday

Etere will be presenting its software-based solutions for the broadcast and media market at IMAGESON AFRICA 2017, including **Media Asset Management**, **Newsroom**, **Hierarchical Storage Management (HSM)**, **Automation**, **Censorship**, **Airsales**, **Broadcast Management System (BMS)** and **Ad Insertion**.

Visit **Etere at Booth C2** for live demonstrations and presentations including the latest **Etere Full IP** that is scalable, easy to manage and cost-effective. It is a complete solution that includes **Etere IP Multiviewer**, a software that allows you to manage and adjust up to 9 monitors and 30 sources simultaneously. Etere Full IP also enables you to build an IP facility that does not require any SDI hardware and is less expensive than a traditional solution. Equipped with support for the use of virtual machines, users are able to manage multiple OS environments simultaneously on the same machine with savings of up to 50% in hardware and maintenance costs.

For more information on **Etere Media Enterprise Resource Planning (MERP)** solutions, please write to info@etere.com

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the

EVENT 11/10/2017

Etere at IMAGESON AFRICA 2017

best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy. **E-mail: info@etere.com**



About IMAGESON AFRICA 2017

IMAGESON AFRICA 2017 is an Audiovisual exhibition dedicated to the best of the broadcast and audiovisual industry. It provides an opportunity for exhibitors to showcase the latest technological solutions, including those for filming, post-production and broadcasting. It also serves as a great networking platform for professionals, exhibitors, industry experts and visitors from different countries. IMAGESON AFRICA 2017 includes conferences, panel discussions and training workshops. It brings together professional players in the broadcasting and new media industry from Africa and around the world. Beyond the technological transitions caused by DTT which has revolutionized the Audiovisual landscape in many Africa countries, the exhibition features the latest adoption of new solutions and technology. **<http://www.salon-imageson-africa.ma/>**