Studio Vision Invests in Etere System with Archive and Disaster Recovery
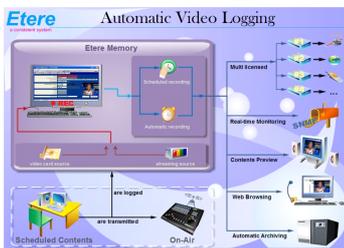
Etere was selected by Studio Vision to manage a new channel setup complete with a highly responsive disaster recovery solution.
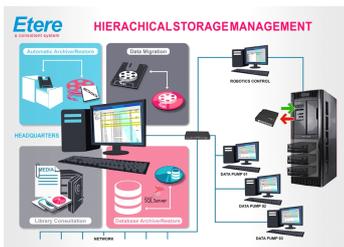
(Etere logo)

(Studio Vision)

(Memory diagram)

(HSM Diagram)

(Sony Electronics)

Studio Vision selects Etere for the setup of a new channel with Etere Disaster Recovery Automation. Etere Disaster Recovery Automation provides users with the confidence to manage the channel effectively. It offers a robust, reliable and speedy disaster recovery automation system that features minimal down time and reduces reliance on manual monitoring.

Besides physical redundancy, Etere is also able to provide logical redundancy. Etere Disaster Recovery replicates videos from the main archive server to the disaster recovery archive server efficiently and reliably. Etere system interfaces with **Grass Valley stratus**. Grass Valley stratus is a full set of production tools in a single application that was designed to provide a comprehensive application layer for production professionals in order to efficiently manage productions in news and live production environments. As a highly integrative software solution, Etere provides a high level of interoperability with third-party applications, thus enabling users to have a seamless connectivity across systems.

Advantages of Etere Disaster Recovery
♦**Disaster Recovery Automation**
With the option of automated or manual activation, Etere Disaster Recovery ensures that file synchronizations between the main and backup server is perfectly aligned at all times.
♦**Both Physical and Logical Redundancy**
The Disaster Recovery site runs independently from the main site and all synchronizations of files from the main site to disaster recovery site has an automated option.
♦**Remote Access Management**
Operators are equipped with a cutting-edge console to manage remote access control and monitoring.
♦**Archive on Disaster Recovery**
The archival system at Disaster Recovery site is independent from the primary site and both sites would have an identical set of updated files after synchronization.
♦**Avoids Duplication**
During synchronization, the Disaster Recovery application automatically deletes the destination file to prevent any duplication.

Etere Memory provides automatic video logging with content tags, search functionality and streaming capabilities. It is a highly effective and multi-tasking software that enables operators to save a low resolution copy of all files that has run within a set period of time. Etere Memory runs on a basic Windows PC that enables recording and viewing of clips simultaneously. Etere Memory supports the H264 (MPEG-4) format that can be used in high-definition systems including HDTV, Blu-ray and HD DVD. It comes with a Etere player for windows and HTML5 player for web that provides a high-definition browsing experience.

Etere Hierachical Storage Management (HSM) moves and delivers content across multiple platforms. Unlike conventional archive systems, Etere HSM supports a mix of file systems in a single integrated platform, including Linear Tape-Open (LTO) storage, Sony Optical Disc Archive (ODA) storage, Disk Archive, Object Storage and Cloud Storage. This

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(Optical Disc Archive)

enables users to choose the archive storage technology that is best suited for their needs. Additionally, a disaster recovery copy can be stored offsite for backup.

Etere HSM's seamless integration with the **Sony Optical Disc Archive** platform empowers Studio Vision with the full flexibility to leverage on Sony's capabilities. Sony ODA is a tapeless high capacity digital archive system that can be used for both nearline and deep archive applications. It is suitable for a wide range of storage applications including sports production, digital media preservation and editorial purposes. Sony ODA provides a flexible and advanced archiving solution for near-line and long-term storage with a scalable storage capacity.

Etere Client Access License (CAL)

Etere CAL offers Studio Vision a licence scheme that is identified by computer and not by username, thus allowing multiple users to access the same PC without additional licences. This flexibility is also reflected in the servers where each server requires only one licence even if it is in use with multiple processes.

For more information, please write to **info@etere.com**

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it has a worldwide 24/7 support.

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About Studio Vision

Studio Vision offers post-production services, TV commercials and film production, outdoor broadcast services. It offers clients the ability to develop their own concepts, choose from original formats created by their Concept Development Department or select from a collection of international formats to which Studio Vision can secure the production rights. **www.studiovision.com**