

Etere at IBC 2019

Etere will be exhibiting at IBC 2019, Booth 8.B89, at the RAI Amsterdam from September 13th to 16th. Use Etere customer code 3892 to register for free access to the IBC Exhibition. Drop us an email at info@etere.com to book an appointment with the team!



(Etere logo)

Let's catch up at IBC 2019!

Date: September 13th to 16th | Friday - Monday

Booth: 8.B89

Venue: RAI Amsterdam, Netherlands

Etere customer code 3892 to register for free access to the IBC Exhibition

To schedule an appointment with Etere at IBC 2019, please send us an email at: info@etere.com



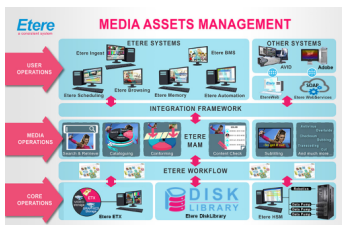
(IBC)

Since 1967, IBC has been one of the leading events for the broadcast, film and media industry and it attracts more than 55,000 attendees from over 170 countries each September in Amsterdam.

Etere is a worldwide provider of tapeless, file-based solutions for automatic playout and transmission. Etere unites the best of IT and broadcast with its business-transforming software solutions that have helped Media Enterprises to achieve results-driven success. At IBC2019, Etere will be highlighting its range of highly scalable and flexible solutions that are designed to streamline media operations, increase cost efficiency and improve quality at every stage of the workflow.

Media Asset Management

Etere solutions go beyond the traditional Media Asset Management (MAM) design, with a revolutionary integrated framework that empower media enterprises with complete and accurate control of the entire business workflow. Etere MAM manages media assets from a centralized database backed by an inter-connected workflow system. With MAM, broadcasters are able to optimize the value of their media assets, bring media to the market faster, improve cost efficiency and adapt quickly to market demands. Etere MAM taps on the benefits of Etere Media Enterprise Resource Planning (MERP) which enables high connectivity and integration across a multimedia company as well as the integration of both internal and external management information across the entire enterprise.



(Media Asset Management diagram)

Based on MS SQL Server technology, Etere MAM includes features such as a file-based production combined with easy searching, efficient delivery, reliable archive, virtual content database and a distributed architecture that is fault-tolerant and fault-resilient. Etere optimizes your media assets and ensures an effective implementation that is able to deliver the results that you can trust.



(MERP workflow)

Schedule an appointment with the Etere team at IBC 2019 for live demonstrations and in-depth product consultations to learn more about **Etere Media Enterprise Resource Planning (MERP)**'s modular, scalable, fully tapeless and workflow-based solutions. Etere MERP solutions are capable of managing the end to end media lifecycle including: **Media Asset Management, Newsroom, Hierarchical Storage Management (HSM), Automation, Censorship, Airsales and Broadcast Management System (BMS), Ad Insertion, Closed Captions and Subtitle-Insertion and Channel in the Cloud.**



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About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it has a worldwide 24/7 support.

E-mail:
info@etere.com

About International Broadcast Convention (IBC)

International Broadcast Convention (IBC) is an established annual event that unites industry professionals engaged in the creation, management and delivery of entertainment content across the globe. Since 1967, IBC has been one of the leading events for the broadcast, film and media industry and it continues to attract more than 55,000 attendees from over 170 countries each September in Amsterdam. IBC features a conference and an exhibition which brings together more than 1,600 exhibitors from all around the world.

<https://show.ibc.org/>

