

Etere Connects with Nuance Dragon for Automatic Scripting of Content

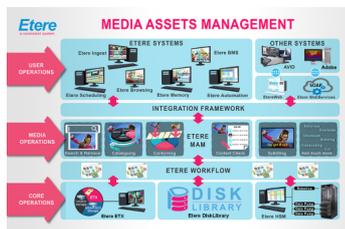
Etere is compatible with Nuance Dragon for automatic audio and file transcriptions.



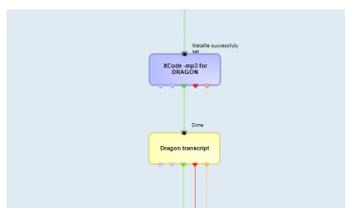
(Etere logo)



(Dragon Naturally Speaking)



(Media Asset Management diagram)



(Etere Workflow)



(Insert the transcript in story field)

Etere supports the integration of Nuance Dragon for automatic audio and file transcriptions directly from the Etere interface without the need to switch screens. Etere is THE solution to complex problems and its seamless interoperability with a wide range of third party solutions is a part of its commitment to providing one of the industry's best flexibility and performance to users.

Etere is the Solution to Streamline Complex Workflows

From Etere MAM, users can directly configure, access and save audio and file transcriptions generated from the Nuance Dragon integration. Users can retrieve the transcriptions at any point from the media library. Etere provides an end-to-end solution across the media and broadcasting workflow. From ingestion, management of metadata, storage and the retrieval of assets, **Etere Media Asset Management (MAM)** manages it all with both functionality and style. From its user-friendly interface to its distributed architecture and seamless integrations, Etere facilitates the orchestration of all workflows to manage digital content and metadata. With Etere MAM, there are no disconnections or delays. Everything runs efficiently with inter-connected workflows and a centralized management console. Etere provides inter-connectivity across all departments and workflows. It orchestrates all processes and data in real-time, leading to better performance, higher reliability and faster deliveries.

Transcoding with Etere Workflow

Etere users are able to create a transcoding process with Etere Workflow design tool, retrieve and save the audio (with Dragon transcription) from a video file without adding it to the asset's video list. **Etere Transcoder** is an encoding solution for file-based workflows and it is able to support all major format conversions at all stages of the production workflow. With Etere Workflow, Etere users are able to design flexible workflow actions from the designer tool which provides a visual representation of every step of the workflow, including the encoding, transcoding, mux, demux and filtration of media files according to the requirements of the company. **Etere Workflow Orchestration** provides the software automation tools to create, modify and optimize broadcast management workflows. It features a workflow monitor that is integrative with **Etere SNMP Monitoring Console**, allowing users to monitor all workflows from a centralized console. For a quick transcoding, users are able to configure and save transcoding profiles which they can use at any point of time without the need to reinsert the configuration values. Etere Transcoder automates high-volume transcoding and deliveries to any platform.

About Nuance Dragon Integration with Etere

Nuance Dragon is a highly efficient speech recognition and transcription software that reduces costs and increases productivity. Its efficient transcription capabilities transform recorded audio files into transcribed documents instantly and automatically. With Etere, the integration with Dragon is completely seamless and users can include a Dragon transcoding process in Etere Workflow directly. Files formats that are supported include wav, wma, mp3, dss, ds2 and m4a. Once the transcription process is completed, Nuance Dragon will insert the transcription of the audio file in the story field of the asset and this will be saved in the media library for re-purposing of media assets.

- ◆ Optimizes accuracy for speakers with accents

Etere Connects with Nuance Dragon for Automatic Scripting of Content

- ◆ Smart Format Rules adapts to how you want abbreviations and dates to appear
- ◆ Unlimited length on transcription
- ◆ Import and export custom word list
- ◆ Automatic application of basic punctuation

The flexibility of Etere solutions simplifies complex workflows, increases the value of your media assets and opens the door to more content monetization opportunities.

For more information on how Etere can help you to resolve your workflow complexity and achieve the results that you want, please write to info@etere.com



About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it has a worldwide 24/7 support.

E-mail: info@etere.com



About Dragon Transcription

Dragon is a speech recognition software that is used by users globally. The software has three main areas of functionality, voice recognition in dictation with speech transcribed as written text, recognition of spoken commands, and text-to-speech. The software was developed by Dragon Systems of Newton, Massachusetts, which merged with Lernout & Hauspie Speech Products and was later acquired by Nuance Communications, formerly known as ScanSoft.

Dragon Transcription