

# Etere at ABU Digital Broadcasting Symposium 2019

Etere will be at ABU Digital Broadcasting Symposium 2019, Royale Chulan Kuala Lumpur, Malaysia, from 5-7 March 2019 at Booth 6. See you there!



(ABU Digital Broadcasting Symposium)



(Etere logo)



## Etere at ABU Digital Broadcasting Symposium 2019

**Date:** March 5 - 7th 2019 | Tues - Thurs

**Venue:** Royale Chulan Kuala Lumpur, Malaysia

**Hall:** 6

Etere will participate in the 2019 edition of the ABU Digital Broadcasting Symposium 2019. Book an appointment with the team at [info@etere.com](mailto:info@etere.com).

Etere will present the latest technology and solutions in the **Etere Media Enterprise Resource Planning (MERP)** framework. Etere solutions are designed to be future-ready and reliable. Its unique architecture is fully scalable, flexible and efficient. It is capable of managing the end-to-end broadcasting and media workflows of companies, fulfilling even the most demanding tasks. Etere MERP solutions include **Media Asset Management, NRCS Newsroom, Hierarchical Storage Management (HSM), Payout Automation, Censorship, Airsales, Broadcast Management System (BMS)** and **Dynamic Ad Insertion. Etere Full IP with ETX-M IP Multiviewer** empowers users to leverage the benefits of IP without any traditional SDI hardware, cables or other accessories. It features full support for the use of virtual machines and cloud. It is also integrated with **Etere ETX-M IP Multiviewer**, a software that allows users to manage and adjust up to 9 monitors and 30 sources simultaneously.

Experience Etere's forward-thinking solutions for yourself at ABU Digital Broadcasting Symposium 2019. If you would like to arrange a meeting at this event, please send us an email at [info@etere.com](mailto:info@etere.com).

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## About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Payout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support. [www.etere.com](http://www.etere.com)

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**About ABU Digital Broadcasting Symposium 2019**

The industry exhibition showcases latest technologies and solutions from industry-leading manufacturers and solution providers. The 2018 edition features 1105 attendees from 48 countries and 355 organisations. It provides the opportunity to work and experience with new equipment, explore its features and the chance to discuss with the relevant experts.

<http://dbs.abu.org.my/>