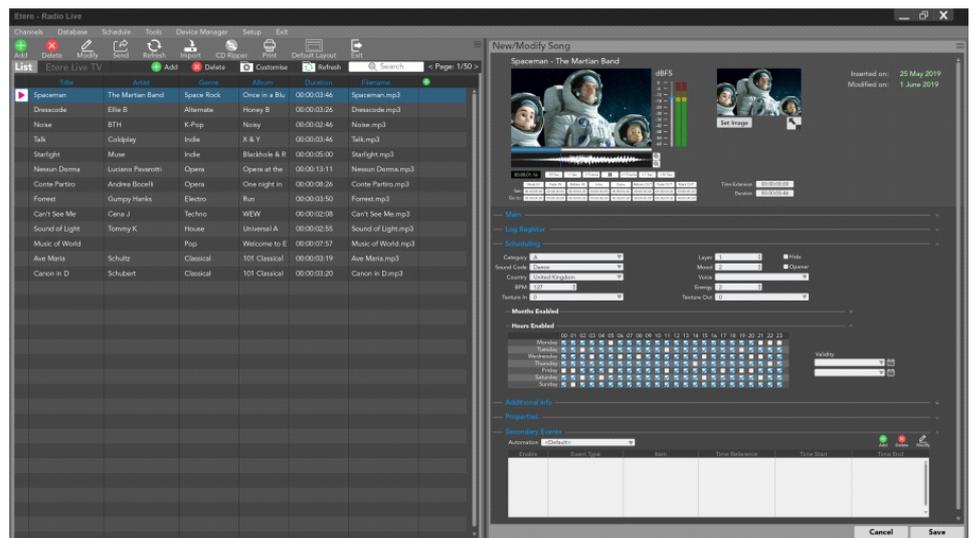# Radio-Live is arriving! More info to come soon...

Etere is unveiling a new software solution, Etere Radio-Live. Managing audio and visual radio with the latest IP Technology, Radio-Live is Etere's solution to fuss free radio and radio on video broadcasting.

(Etere logo)

(Radio Live)

(Etere Radio Live)

(Radio live)

Etere is introducing a brand new software solution, **Etere Radio-Live**. By integrating the entire radio process into one comprehensive system, **Etere Radio-Live** streamlines the work of radio broadcasters. Transform any radio station into a multi-functional channel capable of broadcasting not only music but also video clips, live videos and commercials. With **Etere Radio-Live**, you can present radio programs in multiple video formats and platforms including smartphones, tablets, web browsers and smart TVs. **Etere Radio-Live** manages live video based on IP technology, featuring pre-set playlists, unlimited preview of audio and video, interface with GPI, control surfaces and serial controllers.

Etere Radio-Live provides an effective platform to manage the end-to-end functionalities of live radio including playout, streaming, commercial planning, scheduling, recording, editing and post production. Users can configure pre-set playlists, perform unlimited preview of audio and video, interface with GPI, control surfaces, and serial controllers.

Playout
Etere Radio-Live can make live, instant changes to your broadcast, and schedule advertisements with customisable graphics, for a single track or the entire channel. The flexible manipulation of media item playback, simultaneous previews, and high degree of control over characteristics and specifications of the output allow you to make the most out of your broadcasts.

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Music Scheduling

With **Etere Radio-Live**, you can reload a schedule, load another playlist, monitor in real-time the markings of clips already scheduled, as well as perform the reconciliation of transmissions.

Automatic Camera Switching

Voice detected camera switching allows cameras to focus on whoever is speaking. Set and forget functionality that can handle every step of the live switching process.

Upgrade Ready

For existing radio production facilities, **Etere Radio-Live** is ready for an upgrade without the need for a major change in the system. Extend your reach into different market segments in a cost-effective and flexible way. **Etere Radio-Live** is also highly mobile with the flexibility to expand quickly and easily without the associated high investment costs of a traditional radio production system.

For more information, please write to **info@etere.com**

About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support.

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