

Etere at SET Expo 2019

See you at SET Expo 2019 which will be held from 27th to 29th August 2019 at Red Pavilion and Expo Centre Norte Convention Center, São Paulo (SP). Book an appointment with us now for an in-depth demonstration of Etere solutions!



(Etere logo)



(SET Expo 2019)



Etere at SET Expo 2019

Date: August 27-29, 2019

Venue: Red Pavilion and Expo Centre Norte Convention Center, São Paulo (SP)

Schedule an appointment with Etere at SET Expo Brazil 2019, drop us an email at: info@etere.com

Etere will present the latest technology and solutions in **Etere Media Enterprise Resource Planning (MERP)** framework. Etere solutions are designed to be future-ready and reliable. Its unique architecture is fully scalable, flexible and efficient. It is capable of managing the end-to-end broadcasting and media workflows of companies, fulfilling even the most demanding tasks. Etere MERP solutions include **Media Asset Management, NRCS Newsroom, Hierarchical Storage Management (HSM), Playout Automation, Censorship, Airsales, Broadcast Management System (BMS)** and **Dynamic Ad Insertion. Etere Full IP with ETX-M IP Multiviewer** empowers users to leverage the benefits of IP without any traditional SDI hardware, cables or other accessories. It features full support for the use of virtual machines and cloud. It is also integrated with **Etere ETX-M IP Multiviewer**, a software that allows users to manage and adjust up to 9 monitors and 30 sources simultaneously.

About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support.

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About SET Expo 2019

Organized by the prestigious Brazilian Society of TV Engineering, SET Expo is the main Latin American event on Television, Radio and Telecommunications Engineering industry. Event participants include the world's leading manufacturers, executives, technicians, experts and researchers from the media, technology, entertainment, broadcast and government agencies. SET EXPO is focused on professionals and executives from the multimedia production and distribution market, including open and under-payment TV, radio, internet, production and telecommunications. **SET EXPO 2018**