

# Etere at Golden Eye 2019

Find out about Etere`s brand new software programs such as Radio Live, and hear more about our acclaimed MAM solution and revolutionary end-to-end solution, the Etere Ecosystem. Book an appointment with us now for an in-depth demonstration of Etere solutions!

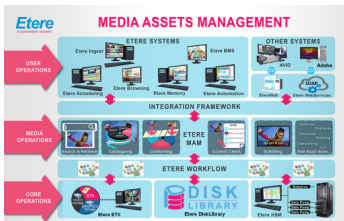


(video editor)

Etere will be presenting its improved **Etere Ecosystem**, as well as its new innovation, the **Etere Video Editor**! Learn more about our new products and how the Etere Ecosystem can help your company improve your workflow!

### Etere Ecosystem

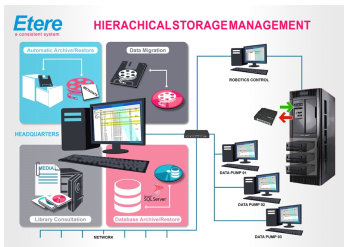
The **Etere Ecosystem** is the main framework of Etere that provides broadcasters with a full end-to-end workflow. Etere solutions are designed to be future-ready and reliable. Its unique architecture is fully scalable, flexible and efficient. It is capable of managing the end-to-end broadcasting and media workflows of companies, fulfilling even the most demanding tasks. Etere Ecosystem solutions include **Media Asset Management**, **NRCS Newsroom**, **Hierarchical Storage Management (HSM)**, **Playout Automation**, **Censorship**, **Airsales**, **Broadcast Management System (BMS)** and **Dynamic Ad Insertion**.



(Media Asset Management diagram)

### Etere MAM

**Etere Media Asset Management (MAM)** is Etere's solution for a fully integrated branch of software programs that is fully sufficient for a broadcaster. Scalable and customisable, Etere improves workflow by ensuring all of the necessary software programs bringing you the benefits of a collaborative workflow with no information islands.



(HSM Diagram)

### Etere Video Editor

A brand new addition to the integrated Etere MAM solution, the **Etere Video Editor** is an editing software that is offered as a free upgrade for users of Etere MAM. Linked to the Etere MAM database, users can import, export, and edit saved files from their database and make quick changes when necessary. Etere Video Editor provides users with a wide array of effects, audio editing, a user-friendly interface, and an intricate toolset that allows for a variety of editing capabilities.



(Etere logo)

### Etere HSM Archive

Etere ensures that users obtain the best in data management with the extensive **Etere HSM**. Streamline your workflow by managing all your necessary archives across your systems and softwares with the Etere HSM Archive that operates in a single integrated environment, supporting a mix of proprietary and/or industry file systems under a unified cockpit that provides all information on archives located on-site and across multiple locations.



Come schedule an appointment with us, and learn more about how Etere solutions can help you. Please drop us an email at [info@etere.com](mailto:info@etere.com)

EVENT 20/8/2019

## Etere at Golden Eye 2019

(golden eye)

**Etere**  
a consistent system

**Date: 26-27 September 2019**

**Venue: Tbilisi, Georgia**

**Booth: 7**

**Etere**  
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### About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support.

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### About Golden Eye 2019

The 21st century is an era rapid development of visual art, modern technologies enable people to obtain information and be up to date with changes around the world. Our vision of world is mostly based on cameramen and their professionalism, besides they remain unknown, standing behind cameras. Cameramen often at the expense of his/her life provide us shots from the epicenter of military actions or zone of natural disasters, on the other hand movie cameramen are catching our eyes with charming and fascinating shots.

From 2009, Georgia hosts International Festival of TV and Movie Cameramen "Golden Eye", the main goal of the festival is to support the development of movie and TV cameramen, promote and stimulate their work, identify and encourage the best. Festival attracts participants from all over the world and as visitors are mentioning it is a unique event.

