ETERE CENSORMX SIMPLE

A reliable, powerful and scalable live censorship and time delay solution to quickly edit, or delay any video segment as well as replace any audio segment.

Etere CensorMX Simple is a reliable, powerful and user-friendly Live Censorship and Time Delay platform that allows you to edit or replace any video segment, insert clips or advertisements on the fly, as well as easily mute or bleep any audio segment. It features a dual-monitor design that enables Hi-Res preview alongside a second monitor that is capable of displaying the CensorMX Simple interface with full controls for a seamless operation. CensorMX Simple also offers workspace customization that allows the user to pick the layout that they want or use a default setting. The software is also a client server application that allows a single client to control multiple servers with zero delay technology for preview, making Etere CensorMX Simple a flexible, reliable and cost-effective solution.

Etere CensorMX Simple comes equipped with a comprehensive editing suite containing all essential tools to allow broadcasters to quickly and efficiently replace footages. Its load balanced architecture ensures a fault-resilient and powerful performance. With CensorMX Simple, broadcasters are able to build a library of clips that can be inserted without delay, into time-critical live footages.

Optimised to accomodate smaller broadcasters, CensorMX Simple offers all the necessary features of the usual CensorMX but on a smaller scale, and a lower price.

ETERE CENSORMX SIMPLE

Take the first step to achieve the results-driven success that you want. Talk to us at info@etere.com

Key Features

♦ Variable time delay
♦ No waiting times to preview content while recording, with countdown timers for alerting
♦ Quickly perform deletions, insertions and replacements for live and recorded video
♦ Easily mute and bleep audio with Mute and Bleep functions
♦ MTX zero delay technology for preview
♦ Continuous Loop in Playlist
♦ Multiple Image Format Management
♦ Anticipate, censor and replace sensitive or inadequate footages
♦ Save costs as client server applications allows one single client to control multiple servers
♦ Timeline with markers showing all edits with full logs and report of censorship operations
♦ Library allows you to select any clips (including advertising spots) for rapid insertion
♦ Enhanced preview for both live/delayed video with countdown timers
♦ Compensation for time zone differences
♦ Multiclip insertion
♦ Main and backup configuration

Censorship Edits

♦ Insert, replace, delete, hide, bleep video
♦ Mute audio, cut to mute (stop on air audio) & cut to black (stop on air signal)
♦ Multiple points for blur/mosaic insertion with intensity adjustments
♦ Simultaneous and multiple mosaic and blur effect
♦ Configurable fade/wipe transition controls

Seamless Integration with Etere Airsales

As part of Etere Ecosystem, CensorMX can be connected with Airsales for an enhanced advertising replacement. From the CensorMX interface, users are able to manage Airsales scheduling, select clusters and automatically mark them as "Aired" for easy and fast invoicing. Etere MERP's scalable content management bridges the workflow from start to finish with greater simplicity and value.