Etere at NAB Show 2020

Learn about the Etere Ecosystem and find out more about how Etere solutions can help you streamline your workflow. Contact us and book a live demo with us today!

(NAB Show Logo 2013)

(Etere logo)

(etx m multiviewer)

(video editor)

(Etere Radio Live)

Etere will present the latest technology and solutions in the Etere Ecosystem solution. Etere solutions are designed to be future-ready and reliable. Its unique architecture is fully scalable, flexible and efficient. It is capable of managing the end-to-end broadcasting and media workflows of companies, fulfilling even the most demanding tasks. Etere Ecosystem solutions include Media Asset Management, Nunzio Newsroom, Hierarchical Storage Management (HSM), Playout Automation, Censorship, Channel in the Cloud, Airsales, Broadcast Management System (BMS) and Dynamic Ad Insertion. Etere Full IP with ETX-M IP Multiviewer empowers users to leverage the benefits of IP without any traditional SDI hardware, cables or other accessories. It features full support for the use of virtual machines and cloud. It is also integrated with Etere ETX-M IP Multiviewer, a software that allows users to manage and adjust up to 9 monitors and 30 sources simultaneously.

Etere ETX-M Multiviewer
Monitor all your channels simultaneously with the powerful Etere ETX-M Multiviewer. View an unlimited amount of screens on a single display, a scalable product that is perfect for growing broadcasters. Revolutionary with its next event display, you can now preview the next event, allowing for edits and eliminating the need to check the playlist. Multi-channel monitoring has never been easier.

Etere Video Editor
A brand new addition to the integrated Etere MAM solution, the Etere Video Editor is an editing software that is offered as a free upgrade for users of Etere MAM. Linked to the Etere MAM database, users can import, export, and edit saved files from their database and make quick changes when necessary. Etere Video Editor provides users with a wide array of effects, audio editing, a user-friendly interface, and an intricate toolset that allows for a variety of editing capabilities.
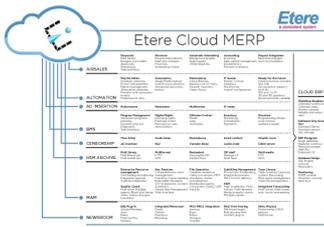
Radio-Live
Radio Live is a radio-automation that allows users to ingest and produce content for Radio, TV, Web, and Mobile, all in a single system. Built to accommodate both big and small broadcasters, this extensive software can organise your tracks, prepare playlist schedules, build stacks and more. With a unique and powerful playout feature, Radio-Live enables users to make live, instant changes to broadcasts, schedule advertisements, edit graphics, and more.

Media Asset Management
Etere solutions go beyond the traditional Media Asset Management (MAM) design, with a revolutionary integrated framework that empower media enterprises with complete and accurate control of the entire business workflow. Etere MAM manages media assets from a centralized database backed by an inter-connected workflow system. With Etere MAM,

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(Etere Ecosystem)

(Media Asset Management diagram)

broadcasters are able to optimize the value of their media assets, bring media to the market faster, improve cost efficiency and adapt quickly to market demands. Etere MAM taps on the benefits of the Etere Ecosystem which enables high connectivity and integration across a multimedia company as well as the integration of both internal and external management information across the entire enterprise.

Etere Master Control

The Etere Master Control is a fully automated playout, intricately integrated with all your studio modules. With Etere Master Control, you need only one server to playout, switch, fade dissolve, insert logo and control all the CG functions.

Nunzio Newsroom

Streamline your news workflow process with the powerful Nunzio Newsroom solution.Etere Nunzio Newsroom Management Software supports critical operations with its suite of automated solutions that encourages collaboration across departments, optimizes the value of your media assets, improves workflow efficiency and manages an end-to-end process seamlessly. Scalable and even accessible on mobile, the Nunzio Newsroom creates a integrated and useful hub of information that a fast paced and on-the-move news agency needs.

Schedule an appointment with the Etere team at NAB Show 2020 for live demonstrations and in-depth product consultations to learn more about the Etere Ecosystem's modular, scalable, fully tapeless and workflow-based solutions. Etere Ecosystem solutions are capable of managing the end to end media lifecycle including: Media Asset Management, Newsroom, Hierarchical Storage Management (HSM), Automation, Censorship, Airsales and Broadcast Management System (BMS), Ad Insertion, Closed Captions and Subtitle-Insertion.

To schedule an appointment with Etere at NAB Show 2020, please send us an email at: info@etere.com.

Visit us at NAB Show 2020!
Date: April 18th to 22th 2020
Venue: Las Vegas Convention Center