

# Etere at IBC 2020

Learn more about the Etere Ecosystem; a modular, scalable and workflow-based solution and learn about how our solutions can help to streamline your workflow. Book an appointment with us to see a live demo of Etere products.



(Etere logo)



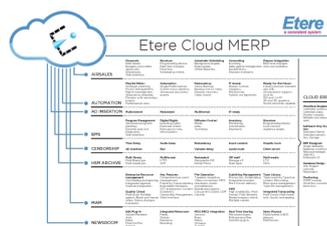
(etx m multiviewer)



(Etere Radio Live)



(video editor)



(Etere Ecosystem)

Etere will present the latest technology and solutions in the **Etere Ecosystem** solution. Etere solutions are designed to be future-ready and reliable. Its unique architecture is fully scalable, flexible and efficient. It is capable of managing the end-to-end broadcasting and media workflows of companies, fulfilling even the most demanding tasks. Etere Ecosystem solutions include Media Asset Management, Nunzio Newsroom, Hierarchical Storage Management (HSM), Playout Automation, Censorship, Channel in the Cloud, Airsales, Broadcast Management System (BMS), Radio Live, Video Editor, and Dynamic Ad Insertion. Etere Full IP with ETX-M Multiviewer empowers users to leverage the benefits of IP without any traditional SDI hardware, cables or other accessories. It features full support for the use of virtual machines and cloud. It is also integrated with Etere ETX-M IP Multiviewer, a software that allows users to manage and adjust up to 9 monitors and 30 sources simultaneously.

### Etere ETX-M Multiviewer

Monitor all your channels simultaneously with the powerful Etere ETX-M Multiviewer. View an unlimited amount of screens on a single display, a scalable product that is perfect for growing broadcasters. Revolutionary with its next event display, you can now preview the next event, allowing for edits and eliminating the need to check the playlist. Multi-channel monitoring has never been easier.

### Etere Video Editor

A brand new addition to the integrated Etere MAM solution, the Etere Video Editor is an editing software that is offered as a free upgrade for users of Etere MAM. Linked to the Etere MAM database, users can import, export, and edit saved files from their database and make quick changes when necessary. Etere Video Editor provides users with a wide array of effects, audio editing, a user-friendly interface, and an intricate toolset that allows for a variety of editing capabilities.

### Radio-Live

Radio Live is a radio-automation that allows users to ingest and produce content for Radio, TV, Web, and Mobile, all in a single system. Built to accommodate both big and small broadcasters, this extensive software can organise your tracks, prepare playlist schedules, build stacks and more. With a unique and powerful playout feature, Radio-Live enables users to make live, instant changes to broadcasts, schedule advertisements, edit graphics, and more.

### Media Asset Management

Etere solutions go beyond the traditional Media Asset Management (MAM) design, with a revolutionary integrated framework that empower media enterprises with complete and accurate control of the entire business workflow. Etere MAM manages media assets from a centralized database backed by an inter-connected workflow system. With Etere MAM, broadcasters are able to optimize the value of their media assets, bring media to the market faster, improve cost efficiency and adapt quickly to market demands. Etere MAM taps on the benefits of the Etere Ecosystem which enables high connectivity and integration across a

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(Media Asset Management diagram)



(IBC)

multimedia company as well as the integration of both internal and external management information across the entire enterprise.

**Etere Master Control**

The Etere Master Control is a fully automated playout, intricately integrated with all your studio modules. With Etere Master Control, you need only one server to playout, switch, fade dissolve, insert logo and control all the CG functions.

**Nunzio Newsroom**

Streamline your news workflow process with the powerful Nunzio Newsroom solution. Etere Nunzio Newsroom Management Software supports critical operations with its suite of automated solutions that encourages collaboration across departments, optimizes the value of your media assets, improves workflow efficiency and manages an end-to-end process seamlessly. Scalable and even accessible on mobile, the Nunzio Newsroom creates a integrated and useful hub of information that a fast paced and on-the-move news agency needs.

Experience Etere's forward-thinking solutions for yourself at IBC 2020. If you would like to arrange a meeting at this event, please send us an email at [info@etere.com](mailto:info@etere.com).

**Etere at IBC 2020**  
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**Venue: AMSTERDAM**