

Etere will be Presenting at the TKT International Hybrid Exhibition-Conference Broadcasting / Cinema 2023 in Astana

Speranza Mitsney from Etere will present in-person and discuss the role of Etere Media Asset Management (MAM), its application in TV and Radio companies of any size and how it enhances operational efficiency across the end-to-end workflow.



Etere logo



International Hybrid Exhibition-Conference Broadcasting / Cinema 2023 in Astana



TKT 1957

The International Hybrid Exhibition-Conference Broadcasting / Cinema 2023 by TKT1957, will be held on October 3-4 in Astana, Republic of Kazakhstan. Etere will present in-person and discuss the role of Etere Media Asset Management (MAM), its application in companies of any size and how it enhances operational efficiency across the end-to-end workflow. Additionally, find out how Etere MAM manages your visual radio workflow seamlessly and how you can work more efficiently with a single software.

International Hybrid Exhibition-Conference Broadcasting / Cinema 2023 by TKT1957

Date: Oct 3-4

Venue: Dinmukhamed Kunaev street, 4, Astana

Format: Hybrid -Online and Offline

The Conference Schedule:

- Presentations of the latest products and solutions from the world's leading manufacturers of equipment and software for the broadcast industry, film production and the professional AV market
- Roundtables on topical issues of production and distribution of high-quality video content for commercial and information use
- Discussion of trends and issues in the industry with the involvement of experts and direct users
- Internet broadcast of all speeches
- Excursions to the production sites of TV channels and media holdings in Kazakhstan
- TKT International Awards Ceremony

Conference Video: Etere at the International Hybrid Exhibition-Conference Broadcasting / Cinema 2023 by TKT1957

2/10/2023 Event





TKT INTERNATIONAL HYBRID EXHIBITION-CONFERENCE BROADCASTING / CINEMA 2023



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About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

