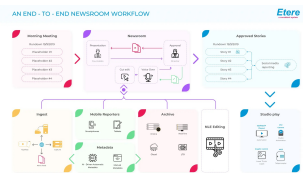


Etere Nunzio Newsroom Integrates AI Technology for Content Monetization

Discover the future of newsroom innovation with Etere's groundbreaking, revolutionary AI-enhanced news production system that leverages OpenAI's ChatGPT technology. This future-ready platform empowers journalists to deliver news stories with unparalleled speed and simplicity.



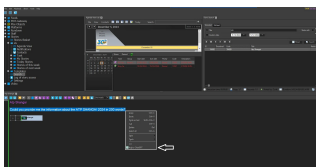
Etere logo



Newsroom diagram



Integrated Nunzio Newsroom



Chatgpt

Etere unveils its upcoming release of Etere Nunzio Newsroom, engineered to address the ever-evolving demands of the modern newsroom. The forward-looking release integrates OpenAI's ChatGPT technology into the news story creation, revolutionising how news is produced, edited and delivered.

With the new Etere Nunzio plug-in, users can use ChatGPT directly from the Nunzio story creator interface, eliminating the need for screen-switching or additional logins. This seamless integration streamlines the news creation process, significantly reducing the time required to transform a news story from concept to delivery. By strategically incorporating key points, journalists can effortlessly leverage ChatGPT technology to generate content for maximum monetisation potential.

Details about this new release will be announced soon; stay tuned! Embrace the future of newsroom technology today with Etere. Contact us for a personalised consultation with our product specialists.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

