Your Current Supplier Forces you to Move to the Cloud or to SaaS? Choose Etere for a More Consistent System
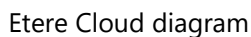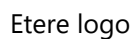
Etere is an open system that allows you to choose the best configuration for your business needs. Whether you need an on-premise or a hybrid/private/public cloud set-up, Etere has never discontinued a product or forced customers to change their system in the last 32 years.

Etere logo

Etere Cloud diagram

Etere Ecosystem

Cloud storage solutions

While the cloud has been expanding its reach in the media and broadcast industry, Etere is committed to giving its users the flexibility to pick the best setup for their business. For example, Etere will never force you to move to the cloud. This is a commitment from Etere to all our customers. Are you forced to move to the cloud by your supplier? Choose Etere for a more consistent system. Furthermore, unlike a Software as a Service (SaaS) model, Etere users own the Etere Ecosystem software after purchase.

In addition, every system you buy from Etere is not just a product purchase; it's the beginning of a customer journey with us. Your operational success and business goals matter to us, and we make it a point to develop a strategy and tailor a workflow that works best for your business.

Etere's unwavering commitment to service excellence is evident in its unlimited free software updates and upgrades to all customers on a support contract, including security patches, new features, and modern interfaces. We invest in our research and development to develop solutions that give you the best business value. That essentially means that your Etere system will always be at the forefront of technology and ready for the next challenge, whether it is five years or 30 years from now.

To develop a media strategy that works for your business, please get in touch with us for a personalized consultation. We look forward to reaching greater heights together with you.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com