23/11/2023 Event

It's a Wrap for Interbee 2023!

Interbee 2023 marks our first return to Japan post-pandemic, and we had a rewarding session connecting with industry friends over the 3-day event.

Etere logo

Inter Bee Logo

Etere at Interbee 2023

Etere Business Development Manager Alex Gattari represented the company at the show. We extend our appreciation to IABM for the invitation to present the Etere Ecosystem at the IABM pavilion.

The Interbee show gave us a unique opportunity to demonstrate the advantages of transitioning from a hardware-centric to a fully software-driven company in Japan. The benefits range from better cost-effectiveness to a significantly more efficient delivery to the market. As a forward-thinking software company, we are always ready to learn more about the industry's challenges and concerns as it helps us to develop a more targeted solution for the market. Interbee 2023 is an excellent platform to strengthen meaningful connections among industry professionals.

The positive reception reaffirmed the industry's recognition of our commitment to technological evolution and innovation. We look forward to strengthening our brand presence and establishing new partnerships in the region. Stay tuned for exciting updates as we seek further growth and collaboration with partners in this region and beyond!

© Etere pte ltd All rights reserved

23/11/2023 Event

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

© Etere pte ltd All rights reserved