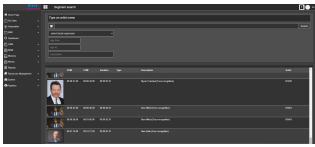


Etere Releases Version 34.01

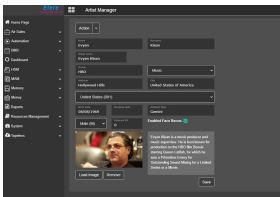
Introducing Etere Version 34.01 — a groundbreaking release packed with innovative enhancements and advanced features. This update is meticulously designed to optimize your system, ensuring peak performance and empowering you with the tools needed to stay ahead in today's dynamic media landscape.



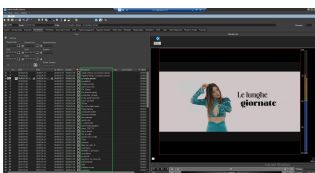
Etere logo



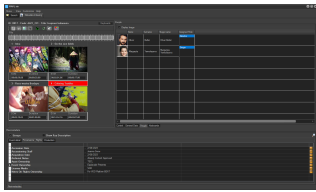
Search by Artist Face
Recognition



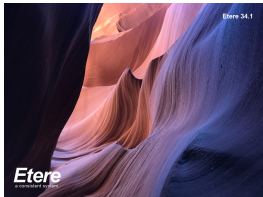
Enable Face Recognition



OCR



Screen Metadata



Etere 34.1

We are pleased to announce a new release, Version 33.3, integrating new features, enhancements and fixes. At Etere, we understand that staying ahead means continuous improvement. Our after-sales service sets the gold standard in the industry, featuring 24/7 global support and complimentary software upgrades and updates, ensuring your journey with our solutions is nothing short of exceptional.

As part of a free software release, Etere users on a support contract can access new features on Version 34.01, including (but not limited to):

■ **Airsales History of Changes**

Experience the enhanced Airsales on the web interface, now equipped with an advanced commercial event log option. Stay in control and seamlessly track crucial commercial events with this innovative addition, providing an intuitive and comprehensive tool to manage and analyze your operations.

■ **Search Segments by Artist**

The enhanced media library now introduces a feature that allows users to search within segments based on the artist's name. The targeted approach makes locating and managing content associated with specific artists effortless.

■ **Search by Artists - Face Recognition**

Etere MAM expands its search parameters to include facial recognition, bringing a new efficiency level. For example, users can launch a search based on an artist's profile image in personal data.

■ **Interface Web for Cut Editing**

With Etere 34.01, you can select video files from the Etere System, cut them and merge them into a single file. This advanced feature simplifies your editing process and grants you the creative freedom to craft a seamless narrative. Whether assembling clips or refining content, Etere ensures a dynamic and user-friendly experience.

■ **Video Search Powered by A.I.**

Metadata is essential to find the video you need, especially in the newsroom. Etere enables different types of automatic metadata tagging, including Face Recognition, Speech-to-text and OCR in video images. Etere goes beyond video management, providing the best technology to ensure every piece of metadata enhances your ability to locate, curate, and utilize video resources with unparalleled accuracy and speed.

■ **Create a Report for SNMP Traps**

Unlocking a new dimension of user functionality, Etere now empowers users to generate and print detailed reports for SNMP traps. Seamlessly navigate the process of creating comprehensive reports, providing invaluable insights into network performance and system events.

■ **Web Automation Remote Panel**

Etere offers a new level of customization within the Automation Remote Panel with Etere's latest update. Users can now tailor the widgets according to their preferences. Whether minimizing one section or maximizing another for higher-priority tasks, this feature offers operators unparalleled flexibility to optimize their workflow.

■ **Genre and Sub-genre Editing**

Be empowered with better creative control with our latest update! Users can now effortlessly add and edit sub-genres within the broader genre categories. This enhancement provides a more tailored level of customization, allowing you to tune your content metadata finely.

Please contact us to learn more about the latest features, enhancements and patches available on Etere Version 34.01.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

