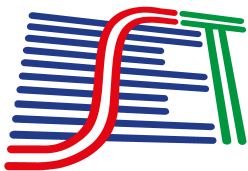


Etere is a Business Member of SET

Etere joined the Sociedade Brasileira de Engenharia de Televisão (SET) as a business member in 2024, expanding the company's reach in South America and beyond.



Etere logo



SET Logo

Etere is happy to announce that it has been accepted as a business member of SET. SET, founded on March 25, 1988, is a not-for-profit technical-scientific association of engineering, technology, operations, research professionals, educational institutions and companies that aim to foster the improvement of electronic audio and video media technologies.

SET supports companies like Etere to gain insights into technical innovations, business trends, regulations and standards in the local media and entertainment market. SET provides Etere an invaluable platform to understand the market's challenges and to strengthen partnerships with companies in South America and beyond.

We'd love to connect! Contact us for a personalized consultation or to find out more.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com



About SET

The SET, founded on March 25, 1988, is a not-for-profit technical-scientific association of engineering, technology, operations, research professionals, educational institutions and companies, that aims the dissemination of technical, operational and scientific knowledge and the improvement of the technologies of electronic audio and video media.

One of its key achievements was to head up the team that developed the Brazilian Digital TV System (SBTVD). Many countries in Latin America and Africa have adopted this system as the best solution in digital TV.

The primary objectives of SET are:

- ☐ To be a driver of technological innovation;
- ☐ To provide opportunities for professional development;
- ☐ To foster working and study groups on the trends and challenges in the market;
- ☐ To further scientific and academic knowledge;
- ☐ To support the key market players in producing regulations and standards;
- ☐ To further the development of the Brazilian electronic media market;
- ☐ To strengthen partnerships and promote opportunities with local and international associations;

