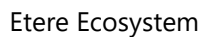
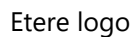


Schedule a meeting with Etere at PCTA Tech Show 2024 in Manila which will be held from 2nd - 5th 2024, SMX Convention Center Manila.



Visit <https://pcta.org.ph/> for more details on PCTA Tech Show 2024.

## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

## PCTA Philippine Cable and Telecommunications Association (PCTA), Inc.

The PHILIPPINE CABLE AND TELECOMMUNICATIONS ASSOCIATION (PCTA), INC. is the umbrella organization of nationwide Cable Television Operators and Internet Service Providers in the Philippines. Its membership roster includes the biggest cable operators in the country, as well as the medium and small cable operators, who, through their pain-staking efforts, have succeeded in bringing up-to-date programs, information, and technology to the farthest island in the country. To date, the PCTA has over 300 regular members serving 75% of the total cable TV subscribers in the Philippines. <https://pcta.org.ph/>

