

## Etere Supports Video Encryption for Streaming

Etere supports the encryption of videos for streaming. With Etere, your media assets can have an additional layer of security for better control. When the video is encrypted, the video cannot be accessed unless the viewer has the correct digital access key.



Etere logo



Video Encryption

Etere allows the encryption of videos for streaming, including securing video from interception or even limiting content access to a specific region or demographics. Using an encrypted video codec makes it harder for individuals to intercept and view the video if they are not the intended audience. Etere allows encryption using Cenc-Aes-Ctr.

### Benefits of Video Encryption

- Monetisation of exclusive content by limiting access to the video
- Enforcing copyright laws
- Maintain legal rights for content - For example, if the content is only allowed in certain countries, access for individuals from a different region should be restricted

For greater control over who gets to view your content, Etere provides all the tools you need within the software, including the encryption of videos for streaming. For a media management strategy that works for your business, please get in touch with us.

### About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

