

## Etere and Blackmagic DaVinci Resolve: A Seamless Integration for Unmatched Editing Power

Etere has achieved a new milestone by becoming fully compatible with Blackmagic DaVinci Resolve. This integration empowers content producers to leverage the professional-grade editing capabilities of DaVinci Resolve while maintaining seamless connectivity with the Etere database for effortless media asset retrieval. This advancement revolutionises content editing, making it more streamlined and efficient than ever before.



Etere logo



Etere-Davinci-Resolve Integration



Etere-Davinci-Resolve Integration



Etere Web

Integrating **Etere Ecosystem** and Blackmagic DaVinci Resolve empowers content editors to access Blackmagic's professional-grade editing, colour correction, effects, and audio post-production tools directly from the Etere interface. After a login authentication, users can view all available assets and effortlessly insert segments from Etere MAM into a DaVinci Resolve sequence. Using a unified interface, they can also finalize a DaVinci Resolve sequence and upload it back to Etere MAM.

Manage your Media Assets Effortlessly with the **Etere-Davinci-Resolve Integration Panel**:

- ■Etere Media Asset Management: Search and preview MAM assets easily, link assets without switching screens, search by asset code, and integrate task lists
- ■Etere HSM: Perform partial file restores easily
- ■Etere Promo Placement: Seamlessly receive new promos
- ■Etere Nunzio Newsroom: Retrieve rundown stories, manage editing and enable fast content publishing

For a media management strategy that works for your business, please contact us to arrange a customised consultation.

## **18/7/2024** Technology

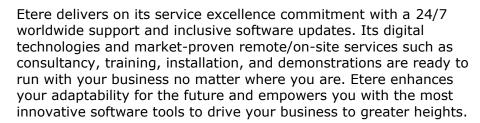




integration panel

## **About Etere**

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.



To find a media management strategy that works for your business, visit www.etere.com

