

IABM TV Interview with Alex Gattari at IBC2024

Join the insightful conversation between Alex Gattari, Business Developer of Etere, and the IABM team at IBC 2024 as they delve into topics ranging from the role of AI in Broadcast and Media to the evolution of news production.



For the full video, please view or download the media file on the right section of this article. To find a media management strategy that works for your business, contact us for a personalized consultation!

Etere logo



Etere IABM TV Interview
at IBC2024



IABM

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About IABM

IABM is the international trade association for Broadcast and Media technology suppliers. IABM facilitates the all-important networking and interaction that shape and define the unique ecosystem of the broadcast and media technology industry.

IABM supports member companies with a comprehensive range of services across market intelligence, training, technology, exhibitions and best practices – all designed to help them do better business. We hold the interests of member companies as paramount, and strive to provide strong guidance and support at every level in all geographies.

We understand that in today's rapidly changing media landscape, our members have never had a greater need for timely, relevant and effective advice and support.

IABM's mission is to be an ever more powerful beacon that is highly responsive to all our members' needs in a timely fashion, helping them to prosper and navigate change successfully.

For more information, please visit <https://theiabm.org/>

