

# Etere has been Shortlisted for the IABM Awards 2024

We are happy to announce that Etere has been shortlisted for the Most Supportive Member of the Year Award in the IABM Annual Awards 2024.



## About the Most Supportive Member of the Year Award

As a trade association, it's the members that make the difference. This award recognizes the member which has offered the most support to the IABM and the wider membership throughout the year. This support can come in many forms including (but not limited to) supporting at trade shows, webinars, contributing positively to research activities, working groups, articles, member education etc.

Etere logo

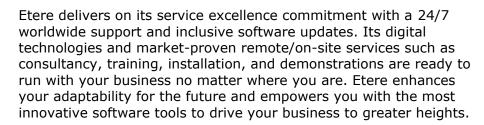
For more information, please view https://theiabm.org/iabmawards2024/



**IABM Awards Shortlisted** 

#### **About Etere**

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.



To find a media management strategy that works for your business, visit www.etere.com



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#### **About IABM**

IABM is the international trade association for Broadcast and Media technology suppliers. IABM facilitates the all-important networking and interaction that shape and define the unique ecosystem of the broadcast and media technology industry. IABM supports member companies with a comprehensive range of services across market intelligence, training, technology, exhibitions and best practices – all designed to help them do better business. We hold the interests of member companies as paramount, and strive to provide strong guidance and support at every level in all geographies.

We understand that in today's rapidly changing media landscape, our members have never had a greater need for timely, relevant and effective advice and support. IABM's mission is to be an ever more powerful beacon that is highly responsive to all our members' needs in a timely fashion, helping them to prosper and navigate change successfully.

https://theiabm.org

