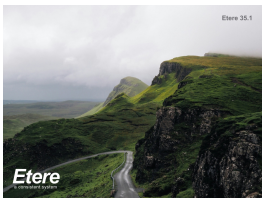


Etere Releases Cutting-edge Enhancements in Software Version 35.1

After months of research and development, Etere releases version 35.1 as a free upgrade for all Etere users on a support contract.



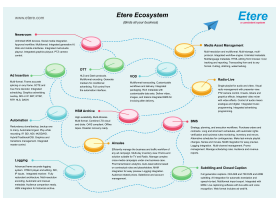
Etere logo



Etere 35.1



Etere 35.1 Splash Screen



Etere Ecosystem

We are excited to introduce Etere 35.1, a major release packed with new features, enhancements, and upgrades designed with valuable customer feedback gathered globally. Our mission is to provide forward-thinking solutions, combined with exceptional end-user support. As an Etere user with an active support contract, you will receive unlimited access to software upgrades and updates, along with 24/7 global support. Etere goes the extra mile to ensure your success.

Some of the new features in Etere 35.1 include the following (not limited to):

■ Support for Intel VPL Encoders

Etere 35 extends its interoperability to support Intel VPL Encoders, now you can use 4:2:2 GPU encoding on Intel cards including the Intel Arc series.

■ Etere Nunzio Integrates OpenAI and Google Translation

Etere Nunzio Newsroom now integrates the powerful capabilities of ChatGPT and Google Translate directly into the Nunzio interface. Reporters can use this feature to enhance and refine their stories, making them more engaging, informative, and polished, while still maintaining their unique voice and perspective. The tool acts as a creative assistant, offering suggestions and content refinement

■ Nunzio Player with External Graphics Control

The new Etere Nunzio's HTML5 plugin empowers Etere users to seamlessly send and receive graphics for the rundown through MOS objects. Users can also preview the graphics from the same interface before adding them to the rundown. Moreover, real-time updates ensure they can easily navigate the rundown and access all linked graphics.

■ Nunzio Automatic Creation of Daily Rundown from a Pre-defined Template

Etere Nunzio now allows for the automatic creation of daily rundowns based on predefined templates, making editorial planning faster and more streamlined

■ Full-Screen Channel on Etere Nunzio Player

By popular demand, the Etere Nunzio Player now includes a full-screen preview feature! For an enhanced user experience, the preview automatically opens on a second monitor if one is detected, ensuring that you can view your content seamlessly

■ Etere Airsales and BMS Features HTML5 Interface

Etere 35.1 releases a modern HTML5 Interface for Airsales and BMS which allows users to log in from any location on any internet browser on a smart device. It also supports HTTPS for a secure encryption, better performance, and faster speeds.

■ Image Transcoding Directly from Media Asset Management

Etere 35.1 introduces the ability to transcode images in multiple sizes directly from the Media Asset Management interface, streamlining workflows and saving valuable time

■ Etere Media Manager Job Queue Display

This new feature enhances operations by providing an embedded display that shows a list of jobs awaiting execution, allowing users to track progress and manage tasks more efficiently

■ Multilingual VOD Reports

Generate multilingual VOD reports that include business data, insights, genres, and artists, offering deeper analytics and a global perspective for your content

■ **Profanity Check in Closed Captions**

Etere Closed Captions now includes an integrated profanity detection feature to help ensure broadcast compliance. This tool automatically flags predefined profanities, minimizing the need for manual intervention and improving content accuracy

■ **Etere Multichannel Grid Time and Date Range Filter**

Users can now quickly zoom in on specific playlist segments with the new time and date filter available in the Etere Multichannel Grid, providing a more efficient way to manage content

These new capabilities and more help Etere continue to lead the way in delivering cutting-edge solutions to meet the evolving needs of our global customer base. Our dedicated product specialists are ready to support you in your system upgrade to Etere 35.1, get in touch with us today!

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

