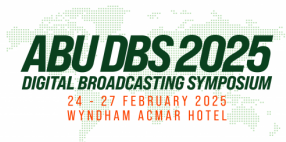


Meet us at ABU DBS 2025

Alex Gattari, Business Developer at Etere will be speaking at ABU Digital Broadcasting Symposium 2025 on 26th Feb, Conference Session 5 - 9am to 10.30am. ABU DBS will be held from 24 - 27 February at the Wyndham Acmar Hotel, Klang, Malaysia.



Etere logo



ABU DBS 2025

Meet Etere Business Developer, Alex Gattari - Conference Speaker at ABU DBS 2025

Conference Session: Session 5 | Advancement in Broadcasting Tools and Technologies

Date: 26th Feb 2025 - 9am to 10.30am

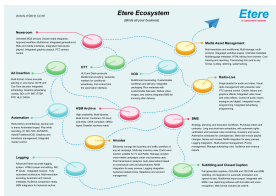
Conference Topic: How to Create a Visual Radio Product on a Limited Budget and Without Extra Human Resources

ABU Digital Broadcasting Symposium 2025

Date: 24 - 27 Feb 2025

Venue: Wyndham Acmar Hotel, Klang, Malaysia

Join us at the conference as we explore the theme of what goes on behind the setup of a cutting-edge visual radio production on a limited budget and with minimal human resources. We explore the themes of advancement in broadcasting technologies and effective ways of connecting with today's audiences while significantly reducing the traditional costs and manpower associated with media production. Experience the capabilities of the **Etere Ecosystem**. Contact us now to schedule a meeting at the event. We look forward to seeing you in Malaysia!



Etere Ecosystem

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About ABU DBS 2025

The symposium is held each year in Kuala Lumpur. It consists of a conference, an exhibition, masterclasses and workshops, and attracts close to 1,500 participants annually, representing over 350 organisations across the region and beyond.

The event, through its conference sessions, panel discussions, focused workshops and masterclasses, presented by eminent experts across the globe, will address challenges, find solutions and share experiences related to digital transition, technology implementation, creative content ideas, and enhancing user experiences.

The DB Symposium, now a prominent event within the industry calendar, provides international and regional exposure to our members and the media industry alike.

For more information, please view <https://dbs.abu.org.my/>

