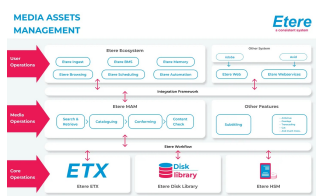


Centro Universitário Ítalo Brasileiro Selects Etere MAM for a more Efficient Workflow

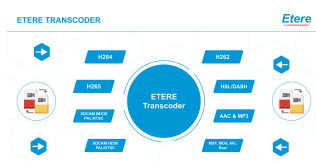
Centro Universitário Ítalo Brasileiro has selected Etere MAM to efficiently manage its media recordings of lessons, ensuring seamless uploads to YouTube. Etere offers a streamlined and media management solution with features including multilingual support, document attachment, rich metadata insertion and advanced editing of lesson recordings.



Etere logo

Uníitalo Uniltalo-Centro
Universitário Ítalo
Brasileiro

Media Asset Management





Etere DiskLibrary

SAN storage with one volume and unlimited capacity, ensuring flexible and scalable media management.

■ **5 Workflows:** Streamline operations with customizable workflows tailored to business needs.

■ **30 Web Clients:** Enable remote access and collaboration for teams across locations.

■ **5 Windows Servers/Clients:** Securely run and manage applications with reliable server infrastructure.

■ **Ingest:** One Ingest that is capable of ingestion from SDI and/or IP.

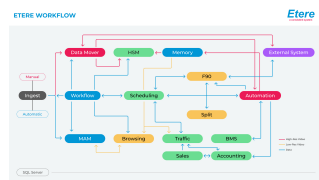
■ **Transcoder:** Etere fast transcoder creates low resolution proxy files from any source file.

■ **SQL Server Integration** Etere MAM includes Microsoft SQL Server Express, providing a solid database foundation. Although this configuration cannot be modified, users who upgrade to the standard package receive a full refund of the Etere MAM price—offering a cost-effective path for broadcasters who seek scalability without limiting future expansion plans.

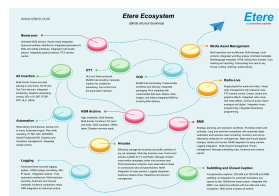
Etere MAM is designed to offer an entry-level solution without restricting growth, making it the ideal choice for small media companies looking for efficiency, affordability, and future-ready technology. For more information, please get in touch with us to schedule a personalised consultation with our product specialist!



Etere Web Multiplatform



Etere Workflow diagram



Etere Ecosystem

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About Centro Universitário Ítalo Brasileiro

Centro Universitário Ítalo Brasileiro invests in innovation and progress, without abandoning its essence and tradition. It's a well-established institution in Sao Paulo with 75 years of history, recognized for its highly qualified faculty and its teaching tradition, which combines innovative pedagogical practices with classic methodologies. This enriching combination aims at the intellectual development, personal evolution and professional advancement of the student.

<https://italo.com.br/>

