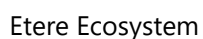
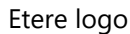


By enabling Dolby Atmos decoding, Etere empowers broadcasters and content producers to meet the increasing demand for immersive audio. The free update ensures compatibility with the latest industry standards, making the platform an even more versatile solution for an end-to-end media management.



The update ensures compatibility with the latest industry standards, making the platform an even more versatile solution for an end-to-end media management. Whether it's adapting cinematic audio for on-demand content or preparing assets for multiplatform delivery, Etere's advanced transcoding now makes it easier to preserve audio detail and deliver premium media experiences.

Etere Transcoder is a robust and adaptable media processing solution engineered to meet the demands of modern broadcast environments. Supporting an extensive range of workflows, it delivers flexibility across decoding, encoding, transcoding, multiplexing, demultiplexing, and filtering tasks. With comprehensive format compatibility, it seamlessly handles virtually every media standard used in the industry today.

Dolby Atmos decoding is the sophisticated process of transforming encoded Dolby Atmos audio into a format optimized for playback through speakers or headphones, unlocking an enveloping, multi-dimensional soundscape. Unlike traditional channel-based systems, it interprets object-based audio cues and dynamically renders them based on the listener's specific speaker setup and environment.

The result is a breathtakingly immersive experience where sound isn't just heard from the front, but perceived from all directions, including above and behind, creating a true sense of spatial depth and realism. Whether it's raindrops falling overhead or footsteps approaching from behind, Dolby Atmos decoding makes it all feel strikingly lifelike. <https://www.dolby.com/technologies/dolby-atmos/>

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

