TVRI Sport Upgrades to Etere ETX Playout

Indonesian national public television network and long-time user of Etere, TVRI, has selected Etere once again, this time for the playout automation and master control of its dedicated sports channel, TVRI Sport.
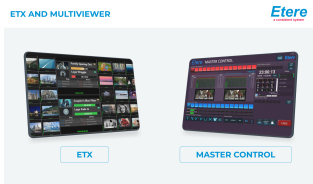
TVRI Sport

Etere logo

ETX Logo

ETERE MASTER CONTROL diagram

ETX AND MULTIVIEWER   *Etere*

ETX   MASTER CONTROL

ETX and Multiviewer

Channel in a box Etere ETX

TECHNICAL SUPPORT   *Etere*

Etere Technical Support Image

This upgrade marks a significant expansion of the **Etere Ecosystem** within the TVRI network, reinforcing a long-standing partnership. By adopting **Etere ETX**, TVRI Sport enhances its operational efficiency with a fully IT-based channel-in-a-box solution that supports IP, NDI, and SDI workflows across multiple frame rates.

Key Advantages of Etere ETX:

■Compact, Cost-Efficient Master Control
All traditional master control functions are available via a software interface, reducing hardware footprint. The HTML5 renderer supports dynamic graphics like tickers, crawlers, and animated logos, no extra hardware is required.

■Seamless SDI/IP/NDI Integration
ETX enables live video ingest and playout over SDI, NDI, or IP streams. It supports global standards like NewTek NDI, SMPTE 2022, and SMPTE 2110, and is built to adapt to emerging codecs and protocols, maximizing your return on investment.

■Fast, IT-Based Master Control
Etere Master Control integrates tightly with ETX, offering a centralized interface for video mixing, branding, and audio control. It delivers lightning-fast response times and supports touchscreen display for an intuitive user experience.

■Multi-Resolution Support: 4K, HD, and SD
Whether you're broadcasting in 4K, HD, or SD, Etere ETX ensures consistent, professional-grade output across all resolutions.

■Built-in Closed Captioning and Subtitling
ETX includes tools for inserting CEA-608 and CEA-708 captions, with direct streaming to DVB or ARIB. It also supports live subtitling with built-in time delay and an integrated ETX inserter, all from a single interface.

■Virtualization and Cloud-Ready
Etere supports virtual and cloud-based deployments, allowing unlimited scalability of streams without the high infrastructure costs.

■High Availability and Fault Tolerance
ETX's client-server architecture supports remote control by multiple clients, ensuring redundancy, high availability, and robust fault tolerance.

■Advanced Graphics Engine
ETX supports up to 8 layers of graphic overlays, including fixed and animated logos, L-shape squeezes, crawls, and transition effects, perfect for enhancing live sports content.

■Ultra-Fast Content Transfers
Etere Media Manager ensures rapid distribution of video, graphics, and other content, among the fastest in the industry.

■24/7 Global Support and Continuous Upgrades
As part of the support contract, users receive unlimited software updates and upgrades. Etere offers round-the-clock technical support with a dedicated global team. Every support request is tracked with a unique ID and is accessible via a customer web portal. Support is also available via Telegram and VoIP. Etere empowers your system with future-proof technology, a reliable support and seamless scalability.

For a media management strategy tailored to your needs, contact our product specialists today.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About TVRI Sport

TVRI Sport is an Indonesian terrestrial television channel owned by public broadcaster TVRI that specialises in sports programming. Serving as complementary to TVRI main channel, the channel is available in digital terrestrial, satellite, and TVRI Klik streaming service. www.tvri.go.id