

RTB Upgrades Newsroom from Datel to Etere

Radio Television Brunei (RTB) has successfully upgraded its newsroom operations, transitioning from Datel to the advanced Etere system. Etere delivers comprehensive end-to-end newsroom management, featuring a fully flexible workflow tailored to meet RTB's dynamic requirements.



Etere logo



RTB logo

Integrated Nunzio
Newsroom

Newsroom diagram

With its scalable and adaptable software architecture, Etere ensures seamless integration even in the most complex scenarios, empowering RTB to maintain its organizational structure while enhancing efficiency, scalability, and reliability across the end-to-end newsroom ecosystem.

Etere Nunzio Newsroom is more than just a newsroom computer system (NRCS), it's your all-in-one solution for fast, dynamic, and modern broadcasting. Built to thrive in high-pressure environments, Nunzio transforms the way broadcasters create, collaborate, and deliver content across every platform.

Etere Nunzio Payout was implemented at RTB as a newsroom solution that centralizes and streamlines broadcast operations by integrating controls for cameras, graphics, mixers, and lighting into a single MOS-based interface. Supporting up to four IP-powered channels, it delivers flexibility, reliability, and cost efficiency with industry-standard formats, including Dante audio for near-zero latency.

Furthermore, its dashboard enables real-time management of previews, clips, and rundowns, while features like 4K/HD/SD conversion, shortcuts, countdown timers, and virtual machine compatibility enhance efficiency. Integrated within the broader Etere Ecosystem, the software emphasizes redundancy, scalability, and seamless workflow automation, ensuring broadcasters of any size can deliver high-quality, synchronized content consistently and fault-resiliently.

Advantages

- **End-to-End Efficiency:** Manage the entire media lifecycle seamlessly, from story creation to multi-platform distribution
- **Collaborative by Design:** Empower teams with real-time workflows, real-time updates, and customizable workspaces that keep teams connected
- **Multi-Platform Reach:** Publish instantly to social media, websites, and e-papers, ensuring your audience gets the news first, wherever they are
- **Proven Reliability:** Since 1987, Etere has been the trusted partner for broadcasters worldwide, delivering solutions that combine innovation with consistency

Smart Features That Drive Results

- Integrated social media publishing for maximum audience engagement
- Instant and group chat to accelerate newsroom communication
- Quick website uploads to keep your digital presence ahead of the curve
- Customizable workspaces tailored to your team's unique needs
- E-paper integration for modern, paperless distribution

The Competitive Edge

More than just a newsroom software, Etere Nunzio is a strategic advantage. By optimizing media asset value and streamlining workflows, it empowers organizations of any size to deliver news faster, smarter, and with greater impact.

For a media management strategy that works for your business, get in touch with us for a personalised consultation.



Nunzio Playout

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About Radio Television Brunei (RTB)

RTB (Radio Television Brunei) is the state broadcaster of Brunei. The station transmit five channels through free-to-air, cable and satellite including one HDTV channel offered in Malay and English. Since its first broadcast on 1975, RTB provides over 300'000 viewers with programming mainly focused on news, live sports, TV series, children's shows, nature shows and a wide variety entertainment shows. <https://www.rtb.gov.bn/>

