

## Etere Presentation in Cambodia Seminar

In a seminar presided by Cambodia's Information Minister, ETERE in association with its distributor DJM has given a major speech on "Migration to IT-based broadcast solutions".



Fabio Gattari in Cambodia



Cambodia Seminar

ETERE is proud to announce its major contribution to the seminar "Broadcast Cambodia: Beyond analog", an event focused to the analogue to digital changeover in Cambodia's broadcast industry held on December 3rd at Phnom Penh, Cambodia in the meeting room of the Raffles Hotel Le Royal. The seminar was presided by Cambodia's Information Minister H.E. Khieu Kanharith, who addressed the participants about the need of a digital development of Cambodia's television and radio broadcasting services to keep the pace with technological progress and increasing demand of high definition video.

### About Etere

Etere was established in 1987 it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions are used by media enterprises across the end-to-end workflow. Etere MERP modular software including MAM, Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, Newsroom Computer System (NRCS), Broadcast Management System, Broadcast video over IP, Censorship, Closed Captioning and Subtitle Management are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere headquarters is in Singapore and it provides a worldwide 24/7 support.