

Alex Gattari of Etere AI Shares Insights with MRTV at the Myanmar Academy Awards

Etere AI Solutions Architect, Alex Gattari attended the Myanmar Academy Awards show where he was featured in an interview on MRTV. He outlines his views on Myanmar’s movie industry and evaluates television’s position in a media landscape with evolving viewing patterns and technologies.



Etere logo

Key Takeaways

- Myanmar is a beautiful country supported by an expansive and increasingly influential movie industry
- Movies and television will continue to be a part of the immersive entertainment experience globally despite the popularity of social media
- Curated programming with high-quality storytelling keeps viewers choosing television

For the full video, please view or download the media file on the right section of this article.

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MRTV Interview with Alex Gattari



Myawaddy TV



About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

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