

EA1457 Etere Object Recognition

Stuck with a cluttered media library and limited resources? Etere Object Recognition uses cutting-edge AI to transform your media management. Unlock the full potential of your assets and make every minute count by automating object recognition directly within your Media Asset Management (MAM) system.



Etere logo

The Future of Media Management Is Here:

Say goodbye to manual tagging and data entry. With Etere Object Recognition, you can automatically identify and classify over 1,000 objects—from everyday items to complex categories—in seconds. Whether it's people, vehicles, food, or electronics, our AI makes it easy to find exactly what you need, fast.

Why Etere?

Time is money, and Etere is here to **accelerate your workflow**. Automatically tag, organise, and search your content with **real-time detection and precision**. You'll have more time to focus on creating, monetising, and repurposing your content—**without the manual effort**.

Key Features

- **Instant Object Recognition:** Detects over 1,000 common objects in videos and images, including people, vehicles, furniture, food, electronics, and much more
- **Real-Time Detection:** Speed up workflows with instant tagging and categorization—no more waiting
- **Smart Localisation:** Pinpoint exactly where objects appear with X-Y coordinate accuracy
- **AI Accuracy Insights:** See probability percentages for even partially hidden objects, ensuring nothing is missed
- **Seamless Search & Categorisation:** Find what you need faster with AI-powered search and automated object tags
- **Boost Your Strategy:** Streamline your media management and maximise the value of your assets for repurposing and monetisation.

Unlock the Hidden Potential of Your Media Library

With **Etere Object Recognition**, your media library becomes smarter, faster, and more efficient. From better categorisation to seamless search, Etere's AI helps you organise and repurpose content like never before.

Ready to take your media management to the next level?

Book a consultation with our experts and discover how Etere can unlock hidden value in your media library today.