

## Cloud Framework

Create your private cloud system and connect with any public cloud, with Etere you can go in the cloud now! Please refer to the attachment for more details.



Etere Cloud

ETERE successfully applies the cloud concept to the video industry, taking your traditional IT resources to a higher level, enabling your organization to move high to the cloud, extending significantly the IT landscape and boundaries of your broadcast workflow and replacing most of your traditional physical devices with virtual IT resources interconnected under a true, reliable, powerful and easy to use cloud environment.

ETERE's private cloud-storage and cloud-computing infrastructure gives you a virtualized storage pool with unlimited MAM functionality and capacity to improve the management and delivery of your content.

### About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)

