

# Don't Miss Fabio Gattari, Director of Etere, Live at Broadcast Asia

Join Fabio at the Broadcast Asia stage on May 20th, 3.40 - 4.10pm, Hall 5 at the Singapore Expo as he shares his views on "The Age of Agility – Optimising MediaTech Infrastructure on the Ground and in the Cloud".



Etere logo

**Join Fabio Gattari at the The Age of Agility – Optimising MediaTech Infrastructure on the Ground and in the Cloud Panel**  
**Date: Wednesday 20th May 2026**  
**Time: 3:40 – 4.10pm**  
**Venue: Broadcast Asia Stage, Hall5, Singapore Expo**

This session explores best practice for designing hybrid cloud environments that maximise efficiency and reduce total cost of ownership, alongside strategies for creating secure, resilient supply chains across cloud and on-premises infrastructure. With a focus on agile, software-defined approaches and APAC-specific considerations, uncover how cloud integration is enabling new, innovative production workflows.  
<https://asiatechxsg.com/agenda>



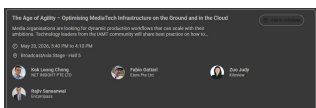
Fabio Gattari

**Let's Connect at ATxSG BroadcastAsia 2026**  
**Date: 20 - 22 May**  
**Venue: Singapore Expo, Hall5, Booth 5E4-3 (Singapore Pavilion)**

Contact us to arrange a meeting and discover how Etere can transform your broadcast operations for the better.



Broadcast Asia



The Age of Agility

## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

## About Broadcast Asia

BroadcastAsia is Asia's leading tech event for broadcast, media, and entertainment professionals, focusing on cutting-edge technologies in production, distribution, and content delivery, featuring exhibitions, conferences, and networking to explore trends like AI and digital transformation, and is a key part of Asia Tech x Singapore. It gathers broadcasters, content creators, solution providers, and agencies to discuss industry shifts and showcase innovations in pro-audio, digital media, and broadcasting. Broadcast Asia is a part of ATxEnterprise. Bringing together 22,000+ attendees, 400+ speakers, and 700+ exhibitors and sponsors, #ATxEnterprise 2026 offers a focused look at what the region is building next — and the leaders building it. <https://asiatechxsg.com/broadcastasia/>

