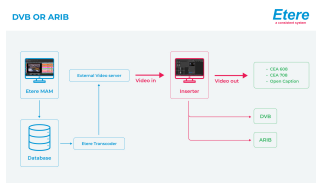


Etere Launches Smarter DVB Muxing

Etere level up your subtitling workflows. We've expanded support for DVB subtitling capabilities to build richer, transmission-ready mux streams with video and subtitles in both DVB and DVB text formats.



Etere logo



With DVB or ARIB

Now you can deliver more accessible and adaptable services by supporting multiple subtitle languages within the same DVB transport stream. As DVB Subtitling uses graphical bitmap images rather than character codes, it can accurately display a wider variety of alphabets, symbols, and language-specific characters without the limitations commonly associated with teletext and traditional closed-caption formats.

Etere brings subtitles, text, and timecode together with video, audio, private data, and service information in one integrated output. The result is a more streamlined DVB delivery, simplified operations, and an enhanced content delivery for the audience.

About DVB

Digital Video Broadcasting is an international digital TV standard that is the European and Far Eastern counterpart of the North American ATSC standard. It delivers a set of open international standards for digital television transmission. For more information, please visit dvb.org



Digital Video Broadcasting

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

