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Etere Shortlisted for IAMT Awards: Best of the Best

Etere is proud to announce that it has been shortlisted in two categories for the IAMT Awards – Best of the Best in MediaTech 2026: MediaTech Leader of the Year, recognising Fabio Gattari, and Best IAMT Journal Article 2026, for the article "Creativity Needs Orchestration."

Etere logo

Impact Awards

Best Mediatech Leader

Best Journal Article

The winners will be announced at the IAMT Annual Awards Dinner on 2 December 2026, at Richmond Hill Hotel in London, as part of the IAMT Annual Conference & Awards 2026, taking place on 1–2 December.

Recognising Excellence in Media Technology
The IAMT Awards – Best of the Best in MediaTech brings together outstanding individuals, companies and innovations from across the media technology industry. The annual awards celebrate achievements and contributions that help advance the industry.

Fabio Gattari, representing Etere in the MediaTech Leader category, has been recognised among the shortlisted industry professionals for his contribution to the MediaTech sector. Meanwhile, Etere's journal article, "Creativity Needs Orchestration," has been shortlisted in the Best IAMT Journal Article category, highlighting the importance of content orchestration and evolving media workflows.

Being shortlisted in two categories is an important milestone for Etere and reflects the company's continued commitment to advancing media technology, sharing industry knowledge and supporting innovation across the media landscape.

Thank you
Etere would like to thank the IAMT organisers and everyone who continues to support the company. The team looks forward to continuing its work in delivering innovative media technology solutions.

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About Etere



Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

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