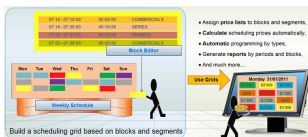


Preparation of the Programming Grid

A very flexible system to create, schedule and monitor your assets. For the full details on preparation of the programming grid, please refer to the attachment.



programming grid

Discover how to easily prepare a flexible grid structure for your programming playlist, an intuitive interface that will streamline the management of commercials, promos, series and any other content in your station.

About Etere

Etere was established in 1987 in Italy and it is amongst the worldwide leaders in Media Asset Management (MAM) and channel-in-a-box software solutions. Etere Media Enterprise Resource Planning (MERP) framework of scalable solutions is used by media enterprises across the end-to-end workflow. Etere MERP modular software including Media Asset Management (MAM), Airsales, Ad Insertion, Playout Automation, Broadcast Management System, HSM Archive, NRCS Newsroom, Broadcast Management System, Broadcast video over IP, IP Multiviewer and Live Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.