

Powerpoint: Etere Production Tool

The definitive solution for a tightly integrated production environment. Please refer to the attachment for the full presentation on Etere Production Tool.



Etere logo

Etere Ecosystem is the revolutionary approach that gives you an enterprise framework to manage all the production projects of your station, from their shooting to editing and approval with the reliability, versatility and integration that only a workflow management can provide.

Etere Ecosystem enables media content producers, providers and distributors to improve the efficiency and productivity of their media asset management, its suitability permits getting an increased project visibility while reducing unnecessary tasks and saving time and resources.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

