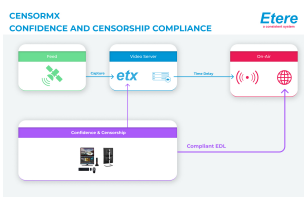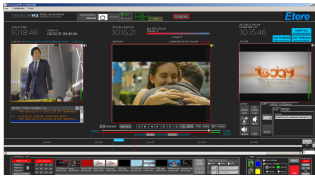# EA1239 ETERE CENSORMX

Etere CensorMX is a comprehensive solution tailored for broadcasters seeking a seamless approach to implementing censorship policies. It provides an all-in-one system that enables real-time previewing and efficient censorship of inappropriate footage, ensuring content compliance with ease. Built on Etere's distinguished reputation for reliability, CensorMX delivers a dependable and streamlined experience for media professionals.

CensorMX Diagram

CensorMX Interface

Blur Effect

Etere CensorMX

Etere CensorMX is our reliable, powerful and user-friendly Live Censorship and Time Delay platform that allows you to quickly edit or replace any video segment, insert clips or advertising, as well as easily mute or bleep any audio segment. CensorMX enables customisable workspace with a flexible layout that also comes with a default setting reset, providing maximum flexibility for the user to choose the layout that is the most suitable for their needs.

The user experience is also enhanced with an optional dual-monitor design that enables Hi-Res preview alongside a second monitor that displays the CensorMX full controls. Without switching screens, operators are able to simultaneously perform and preview a host of functionalities including set mark-in, set mark-out, play/pause and more. Not only that, users are now able to perform commands remotely using the Shuttle Pro Contour. CensorMX is also a client server application, and it allows a single client to control multiple servers with zero delay technology for preview, making Etere CensorMX a powerful, versatile and cost-effective solution.
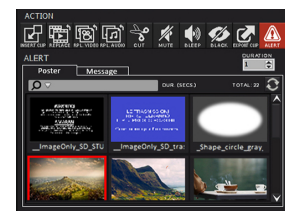
Key Features

☐ Variable time delay, you can insert or delete without the hassle of duration
☐ No waiting times to preview content while recording, with countdown timers for alerting
☐ Perform quick deletions, insertions and replacements for live and recorded videos
☐ Easily mute and bleep audio
☐ Zero delay technology for preview
☐ Continuous Loop in Playlist
☐ Powerful Workspace Customization
☐ Multiple Image Format Management
☐ Anticipate, censor and replace sensitive or inadequate footages
☐ One-click button allows you to immediately mute or black any sensitive footage (e.g. live news)
☐ Save costs as client server applications allows one single client to control multiple servers
☐ Timeline with markers showing all edits with full logs and report of censorship operations
☐ Library allows you to select any clips (including advertising spots) for fast insertion
☐ Enable time delay of any duration with powerful time delay function
☐ IT scalability to fit any SD/HD censorship suite
☐ Customisable alert message
☐ Enhanced preview for both live/delayed video with countdown timers
☐ Insertion of targeted advertisements on regional networks
☐ Compensation for time zone differences
☐ Multiclip insertion
☐ Bookmark insertion
☐ Main and backup configuration
☐ Superior user experience with a versatile dual-monitor design and remote control with the shuttle pro contour

Intuitive User Interface

☐ Empowers the user to choose the layout that is the most suitable for their needs
☐ Dual-monitor design, keyboard shortcuts and Shuttle Pro Contour multi-media controller capabilities
☐ Video clips library & pre-recorded clips used for replacement and fast edits
☐ Able to add new playlists and rename playlists easily
☐ Time delay with customized buffer status
☐ Customisable alert message with graphics files upload
☐ Marks the position of the last editing point (15 seconds block) for easy reference

Censorship Edits

☐ Insert, replace, delete, hide, bleep video
☐ Mute audio, cut to mute (stop on air audio) & cut to black (stop on air signal)
☐ Multiple points for blur/mosaic insertion with intensity adjustments

☐ Simultaneous and multiple mosaic and blur effect
☐ Configurable fade/wipe transition controls

Seamless Integration with Etere Airsales

As an integral part of the Etere Ecosystem, CensorMX seamlessly integrates with **Etere Airsales** to optimize advertising replacement. Through the intuitive CensorMX interface, users can efficiently manage Airsales scheduling, select clusters, and automatically mark them as "Aired", streamlining invoicing for faster processing. The Etere Ecosystem provides a scalable content management solution that simplifies workflows from start to finish, ensuring greater efficiency and seamless execution.