

VIACOM System

The attached powerpoint showcases an overview of the VIACOM system powered by Etere, with information describing the production/archive/delivery modules, integrated parties and project goals.



VIACOM channels

Brief overview of the VIACOM system powered by ETERE, describing the production/archive/delivery modules, integrated parties and project goals:

- Improve Video Quality to air from each region
- Centralize archive of videos in a common Viacom Content Archive
- Provide a cooperative environment for all regions
- Allow for weekend and holiday re-delivery from home
- Provide a common and efficient workflow

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

